

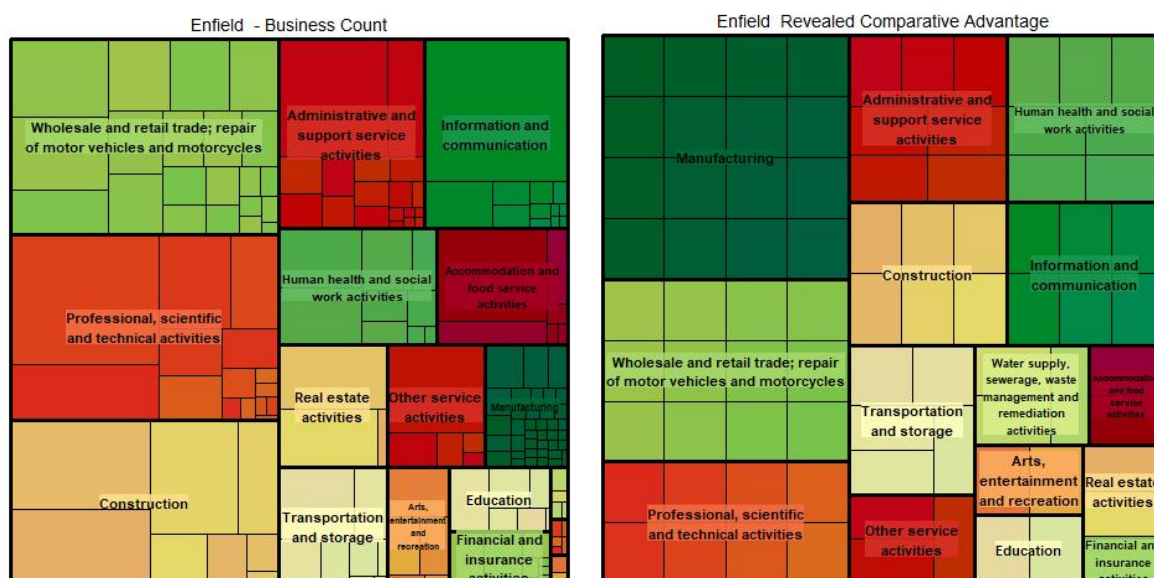
Borough Overview

Measure	Description	Borough	London
Business count	The number of registered business in the borough.	14,285	568,200
Business density	The number of registered businesses per resident employee. A score of 1 indicates an equal number of business and employees based in the borough. A low score suggests that resident employees are out-commuting or work for a few large companies, a high score indicates low levels of out-commuting and/or smaller businesses.	0.15	0.21
Micro-share	The share of registered business that are micro-businesses - defined as those businesses that have between 0-9 employees.	88%	87%
Rateable properties per business	The number of rateable properties per registered business. A low ratio indicates that there are more businesses than rateable properties in the borough suggesting smaller businesses in industries that may not have a fixed place of work e.g. consultancy or construction.	0.46	0.48
GVA per business (£m)	The borough's total economic output (Gross Value Added) per registered business.	0.49	0.75
Business diversity	A measure of the industry concentration of the total business count. Higher scores indicate the business population is more concentrated in a few industries.	0.23	0.32
Complexity	<p>The complexity score measures the number of industries in which the borough 'punches above its weight' i.e. where the share of businesses in that industry exceeds the borough's share of all businesses in the country. The borough holds a 'comparative advantage' in these industries.</p> <p>The final score is the count of industries in which the borough has a comparative advantage, scaled by how widespread the industry is nationally, as measured by the count of local authorities that also punch above their weight in that industry.</p> <p>A score of 0 indicates no industry specialism. Higher scores indicate more specialist and unique economic activity.</p>	0.63	0.90

Sources: ONS Interdepartmental Business Registry, Annual Survey of Hours and Earnings, Cebr calculations

Business count and areas of comparative advantage

The charts below illustrate the business count and relative comparative advantage of businesses in Enfield by industry. The different colours represent the broad industry sectors whereas the smaller rectangles within each coloured rectangle reflect industries that make up each sector¹. The area of each rectangle represents the relative size of each element in the borough’s business base.



The image to the left displays Enfield’s business count data. The image to the right highlights the comparative advantage of various sectors within the borough. The comparative advantage considers whether an industry business count is large relative to its own business base and the size of the industry nationally. Larger rectangles imply more of a sectoral strength and opportunities for future growth.

Sector Rank	Business count	Comparative advantage
1	Wholesale and retail trade	Manufacturing
2	Professional, scientific and technical	Wholesale and retail trade
3	Construction	Professional, scientific and technical
4	Administrative and support service	Administrative and support services
5	Information and communication	Human health and social work

The largest sector within the business base in Enfield was wholesale and retail trade. Retail sale in specialised and non-specialised stores were the two largest industry categories in the sector. Professional, scientific and technical and construction businesses were also well represented in Enfield’s business base.

Enfield has 16 industries within manufacturing that hold a relative comparative advantage over local authorities nationally.

¹ Industries defined according to their 3-digit Standard Industrial Classification code

Top industries

Industry	Total borough business count	Total share of borough business count
70229 : Management consultancy activities	800	7%
62020 : Computer consultancy activities	690	6%
82990 : Other business support service activities	585	5%
41202 : Construction of domestic buildings	455	4%
69201 : Accounting, and auditing activities	300	3%

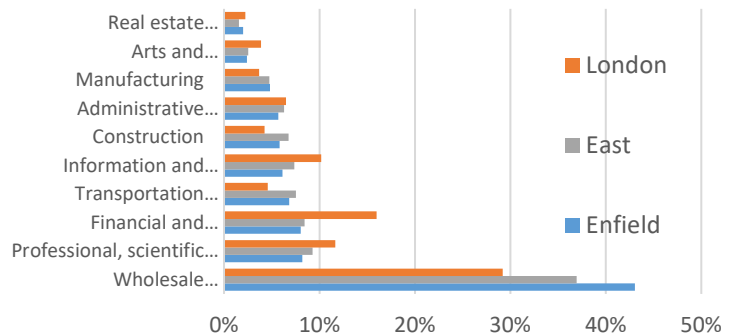
Management consultancy activities followed by computer consultancy activities have the highest number of businesses in terms of local units in Enfield. Together the top five industry groupings account for a quarter of all registered businesses in the borough.

Turnover

Total business turnover in Enfield is dominated by the wholesale and retail sector which accounts for 43% of the total (43% of turnover among micro-businesses).

This compares to 37% of turnover across the East London subregion and 29% across London.

Top 10 sectors by % of total turnover



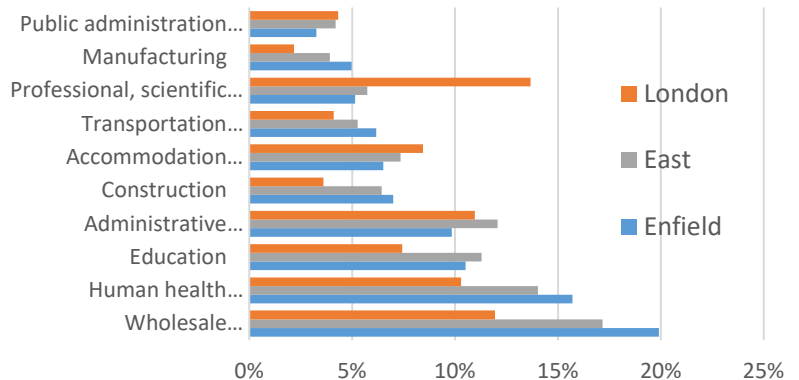
Employment

The top ten sectors by employment account for 89% of total employment in Enfield.

The equivalent sectors account for 87% of employment across the East London sub-region and 77% of employment in London.

The wholesale and retail sector is the largest, accounting for 20% of all employment in the borough.

Top 10 sectors by % of total employment



Clustering

Sector	Industry	Cluster score	Business count across borough	MSOA Dominance ²	Dominant MSOA name	Knowledge Intensive industry	Share of micro-business
Wholesale and retail trade; repair of motor vehicles and motorcycles	Wholesale of flowers and plants	0.136	15	100%	Enfield 004	No	33%
Wholesale and retail trade; repair of motor vehicles and motorcycles	Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialised stores	0.111	20	75%	Enfield 004	No	71%
Transportation and storage	Operation of warehousing and storage facilities for land transport activities of division 49	0.095	45	44%	Enfield 014	No	50%
Manufacturing	Manufacture of women's outerwear, other than leather clothes and workwear	0.095	25	60%	Enfield 037	No	67%
Professional, scientific and technical activities	Management consultancy activities	0.090	800	9%	Enfield 029	Yes	99%

A business cluster can be defined as a geographic concentration of related businesses in a particular field. Business clusters are known to increase competition and productivity. There are numerous famous business clusters around London such as the tailors situated on Saville Row to the jewellery shops in Hatton Gardens. The table above is a snapshot of the geographical clusters³ present in Enfield.

The most geographically clustered industries in Enfield are outlined in the table above. The industry with the highest cluster score of 0.136 is wholesale of flowers and plants. More specifically, of the 15 local business units, all of them are located in one MSOA indicating that there exists a geographical cluster of flower and plant wholesalers in Enfield 004. In addition, to complement the wholesalers there also exists a cluster of flower and plant retailers in Enfield 004.

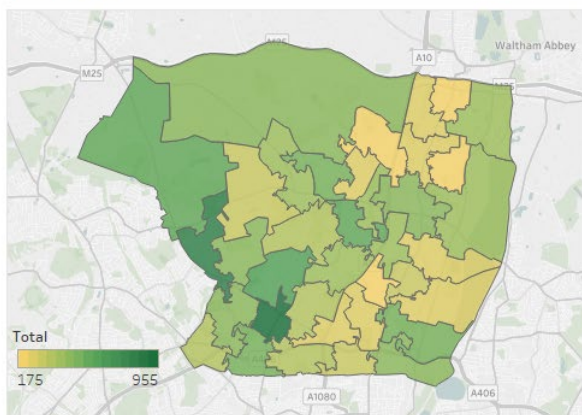
² Proportion of industry local units found in the dominant MSOA.

³ The cluster score is calculated as the proportion of businesses with the same 5-digit SIC code operating in the same MSOA divided by the sum of all the businesses with the same 5-digit SIC code in the borough. The higher the score the more geographically clustered the industry.

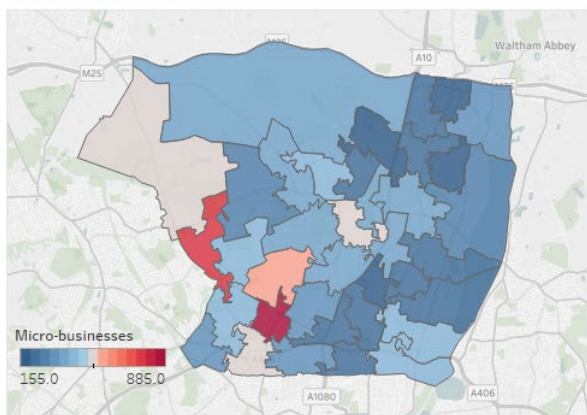
The clustering table also identifies whether the industry is classified as Knowledge Intensive⁴ and the share of businesses in the industry operating in the borough that are defined as micro-businesses (fewer than 10 employees).

Mapping the business base

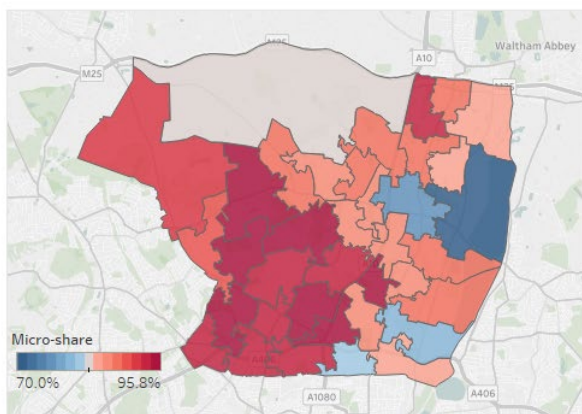
Local Units



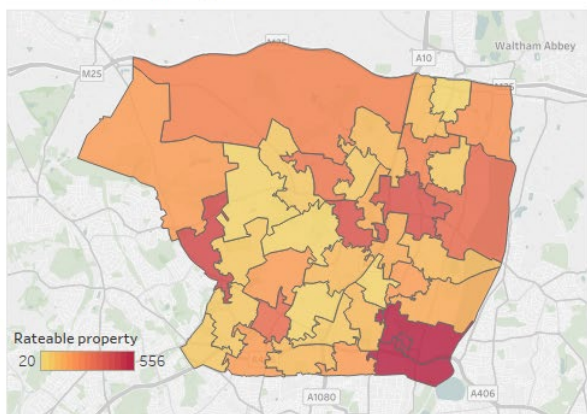
Micro-businesses



Micro-share



Rateable property



Local units: There are 14,285 businesses (in local units) across Enfield. As illustrated on the map in the left corner, the businesses are relatively evenly spread out across the borough with a slightly higher density of businesses located in the bottom left corner of the borough. The MSOA with the highest concentration of businesses is Enfield 029 which contains 7% (955 local units) of all local units in Enfield.

Micro-businesses: Of the 14,285 businesses located in Enfield, 12,635 are microbusinesses with 0-9 employees (88%). Unsurprisingly, the MSOA with the highest number of microbusinesses is Enfield 029 with 885 local units. The map in the top right corner displays the distribution of micro-businesses across Enfield. Similar to the local units map to the left, there is a high concentration of micro-business located in the south east of the borough.

⁴ The Office for National Statistics has categorised certain Standard Industry Classification (SIC) codes as Knowledge Intensive service industries. This categorisation is based on the proportion of tertiary-educated people employed in the industry.

Micro-share: The average share of microbusinesses across MSOAs in Enfield is 88%. Enfield 026, 028 and 031 have the highest share of microbusinesses at 96%.

Rateable property: Enfield has 6,590 rateable properties the majority of these properties are located in Enfield 030.

MSOA reference map

The map below indicates the three-digit reference number for each of Enfield's MSOAs.

