Consumption-Based Emissions Account for London (2001 – 2020)

Kate Hand, Head of Climate Change - London Councils

Dipti Patel, Corporate Director of Place - London Borough of Harrow















What are consumption-based emissions (CBE)?

- Territorial Accounts allocate emissions to the country in which they take place
- CBE Accounts allocate emissions to the final consumers in each country
- The London CBE Account reflects Londoners'
 consumption, including all the emissions associated
 with the production of goods and services throughout
 their supply chain



Why does London Government commission the CBE Account?

- The Mayor of London and London boroughs have ambitious targets for reaching net zero and adapting to climate change
- London's consumption-based emissions are 2.5
 times higher than London's territorial emissions
- The CBE Account enables us to understand and target action that reflects demand and highlights new emissions hotspots

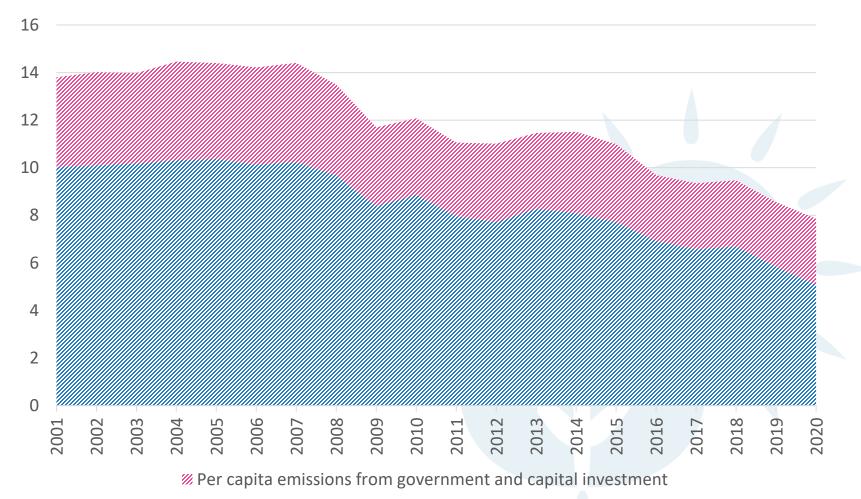


Key messages (1/5)

- London continues to see annual reductions in CBE, in line with the overall UK trend
 - Overall CBE have dropped 32% since 2001; per capita they have dropped 43%
 - Household emissions have dropped 39%; per capita the drop is 49%



London's Per Capita Consumption-Based Emissions (CO₂e)



W Per capita emissions from households



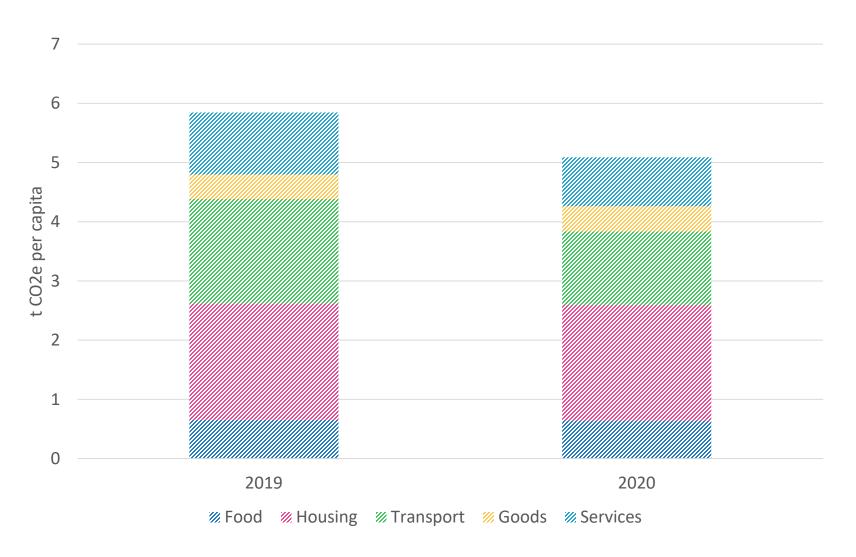
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Key messages (2/5)

- London's footprint: household (food, housing, transport, goods and services); government and capital investment
- The key areas of London's household consumptionbased emissions are:
 - Transport
 - Housing (inc. emissions embedded in building materials)
 - Food (eaten at home and out of home)
- Significant reductions were seen in transport and services between 2019 and 2020



London consumption emissions by theme (2019 and 2020)



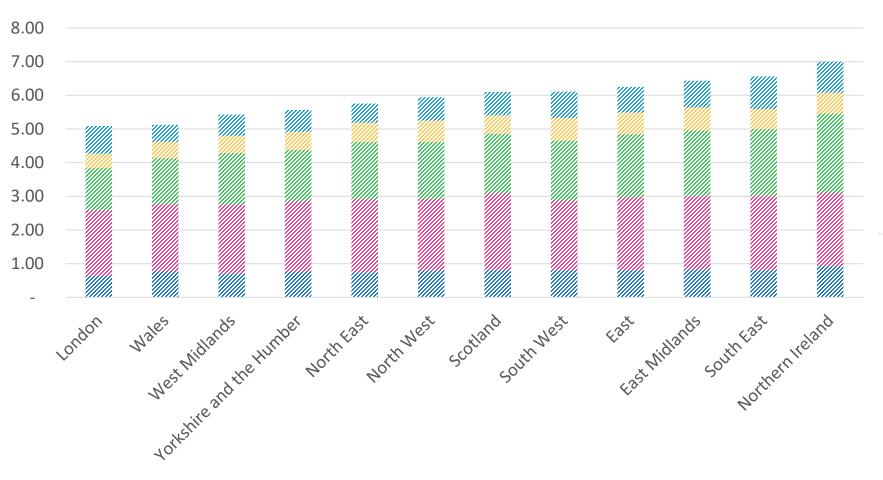


Key messages (3/5)

 London had the lowest per capita emissions of any UK region in 2020



UK Per Capita Household Consumption-Based Emissions by Region, 2001 – 2020 (CO₂e)



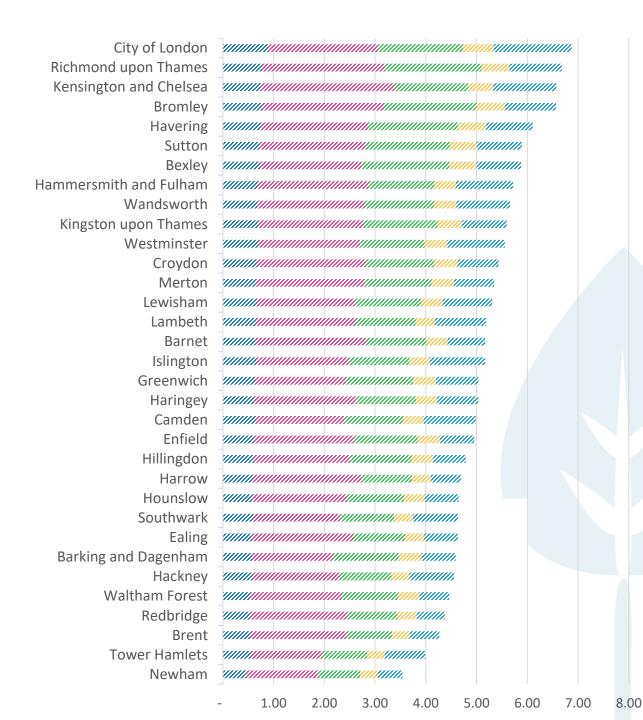
Food Housing Transport Goods Services



Key messages (4/5)

- Every London borough has seen a reduction in their CBE between 2001 – 2020
- Boroughs' emissions profiles are largely similar, although the difference between the highest and lowest is significant
- Higher consumption emissions are closely linked to incomes, with greater opportunities to reduce emissions amongst wealthier groups





Household
Per Capita
Consumption
-Based
Emissions
Data, 2001 –
2020 (CO₂e)

- **%** Food
- **# Housing**
- **M** Transport
- **%** Goods
- **Services**



Key messages (5/5)

- These reductions are substantial but currently insufficient to meet the One World Living target, or to achieve net zero by 2030.
- Much of the required action is structural:
 - decarbonisation of housing and transport
 - development of redistribution infrastructure
 - development of e.g. repair, renting and sharing services
- Structural action will need to go hand in hand with a change to the way Londoners eat, travel and shop, supporting by the right enabling conditions.



One World Living programme

- One of 7 London-wide climate programmes established by London Councils
- Aim: to reduce consumption emissions across London, focusing on food, textiles, plastics and electricals
- Current target: 2/3 reduction in emissions by 2030 high ambition that requires large scale public action and policy/ structural change
- Harrow, assisted by West London Waste Authority, providing overall programme coordination
- Themed working groups: Hackney (Food), Hammersmith & Fulham (Electricals), WLWA and Wandsworth (Textiles) and Richmond (Plastics)







OWL approach

- Normalising new attitudes and behaviours around diet / sustainable product choice, food waste, repair, re-use, recycling and refill.
- Facilitating bottom up change by enabling the scaling up of many small individual consumption actions and together make a big change.
- Identify and act on those points of intervention where local authorities can help remove barriers and enable this bottom up change.
- Tell stories about, and articulate a vision for future sustainable lifestyles that engage the head, hands and heart.
- CBE accounting can draw attention to the emissions embodied in London's consumption patterns often **out of sight but should not be out of mind**







Food - current campaign

- ReLondon, OWL and partners
- Joint funded by 27 boroughs
- Focus on reducing food waste and promoting sustainable diets
- Key messaging: Save money. Eat better. Help the planet.
- Borough advertising at supermarkets and transport hubs
- 27,200 clicks to website and >1 million video views

https://eatlikealondoner.com/



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Questions?





Read the CBE Account reports + download the data:

www.londoncouncils.gov.uk

https://data.london.gov.uk/

