



London in 2017

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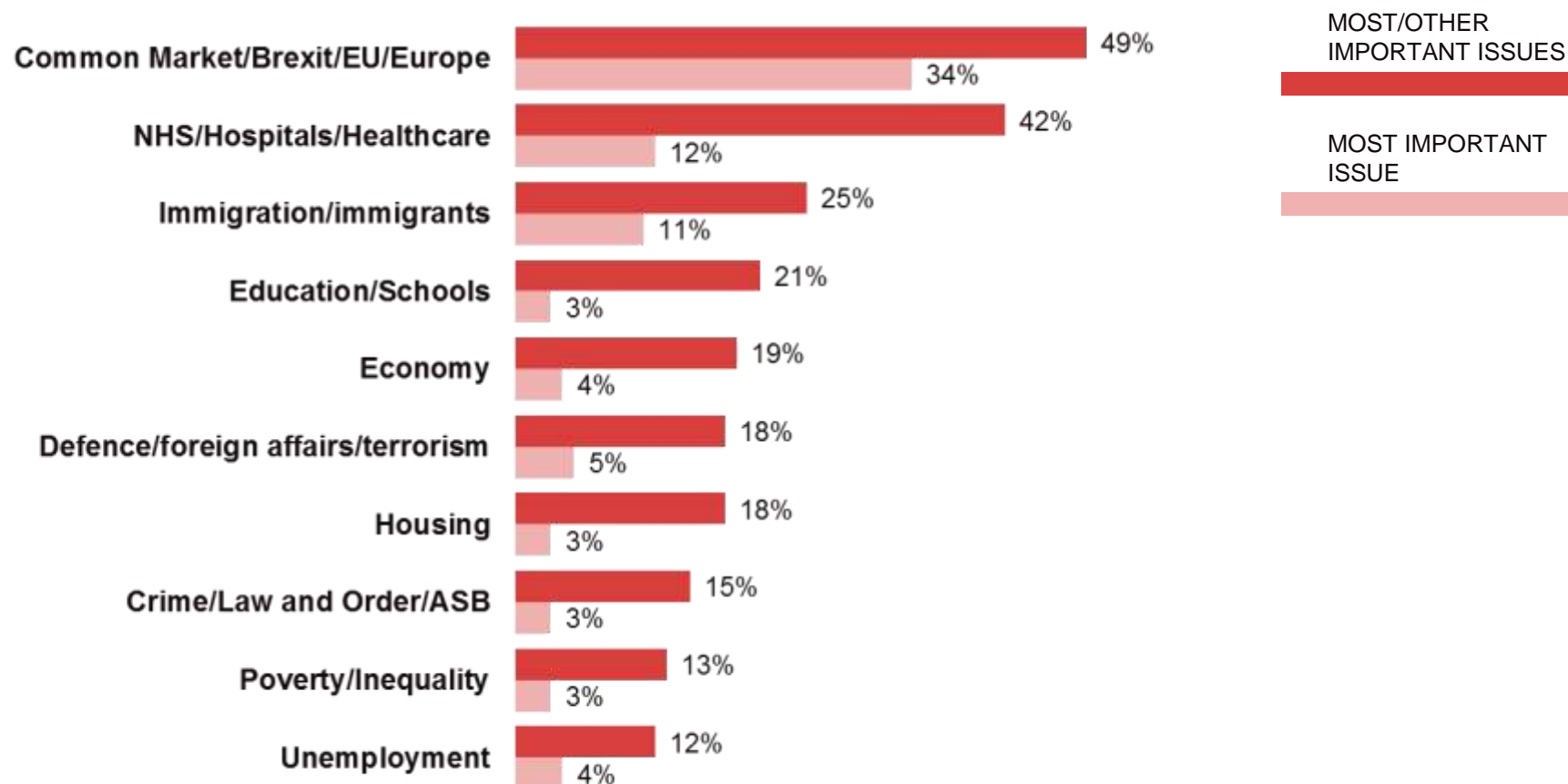
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What worries Britain?

What do you see as the most/other important issues facing Britain today?

2

Top mentions %

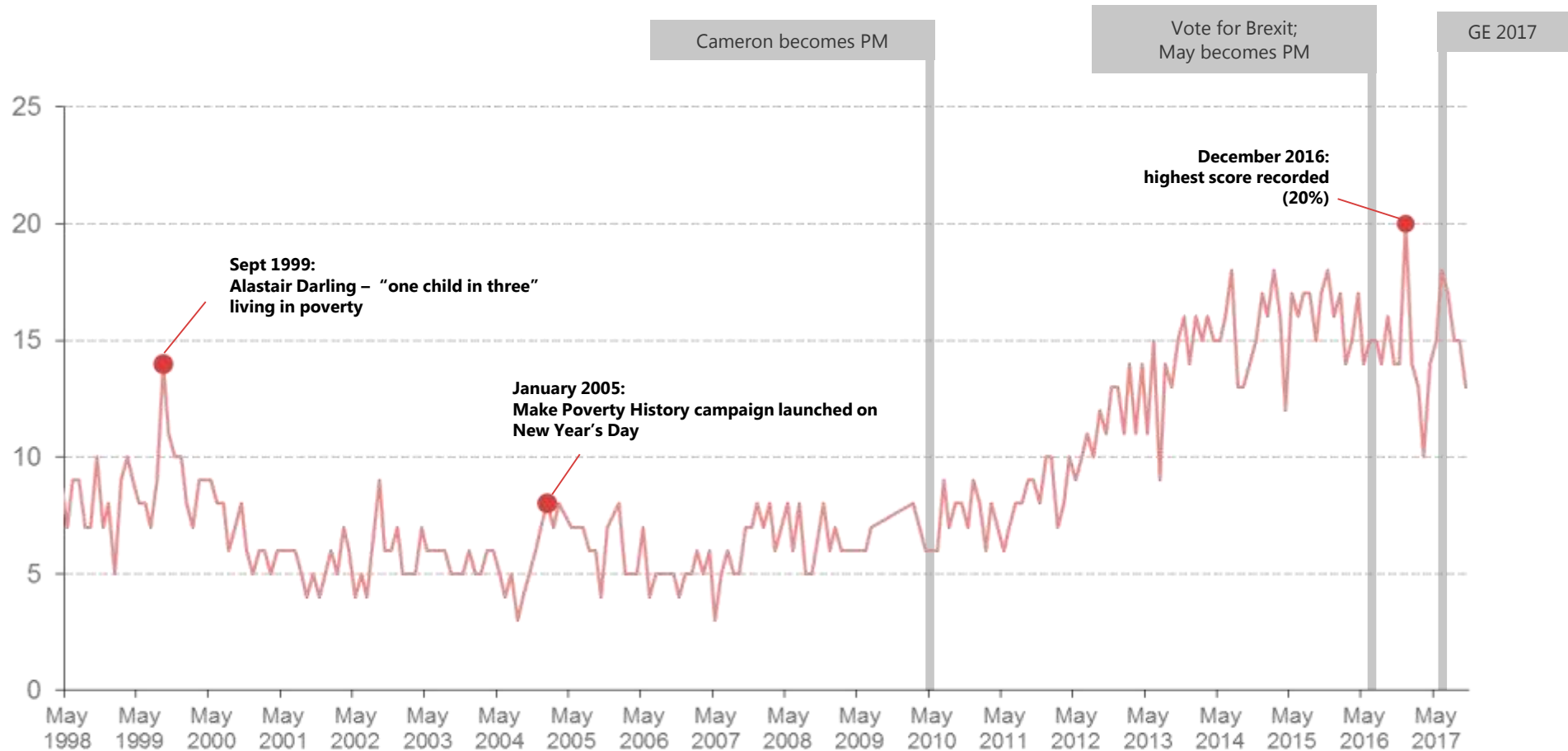


Base: 983 British adults 18+, 6 – 16 October 2017

Source: Ipsos MORI Issues Index

Concern about inequality at an all time high

What do you see as the most/other important issues facing Britain today?



Source: Ipsos MORI Issues Index

Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

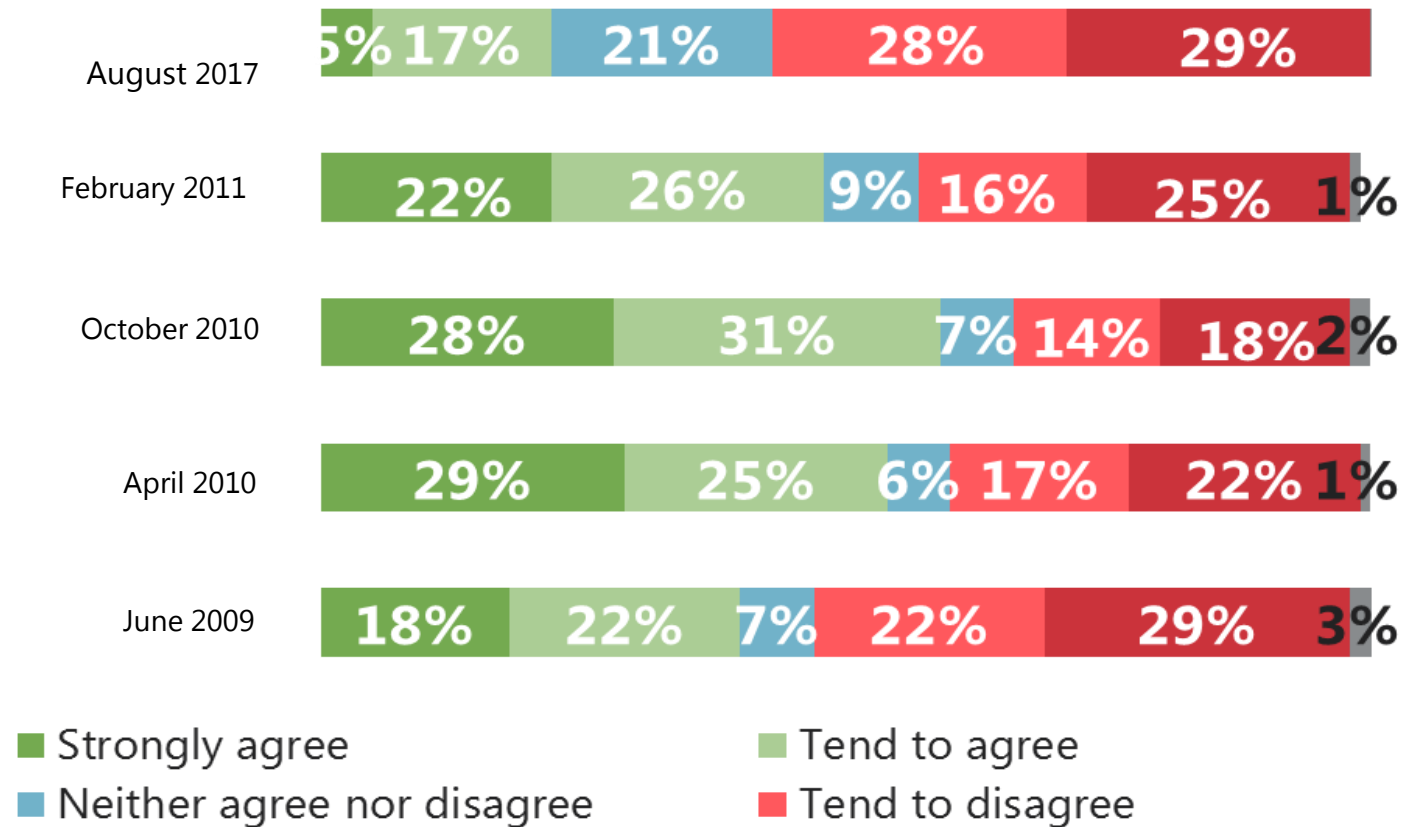


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Social Research Institute

Support for cutting public service spending has halved since 2010

Q

There is a real need to cut spending on public services in order to pay off the very high national debt we now have...



Base: Half sample 536 UK adults 15+



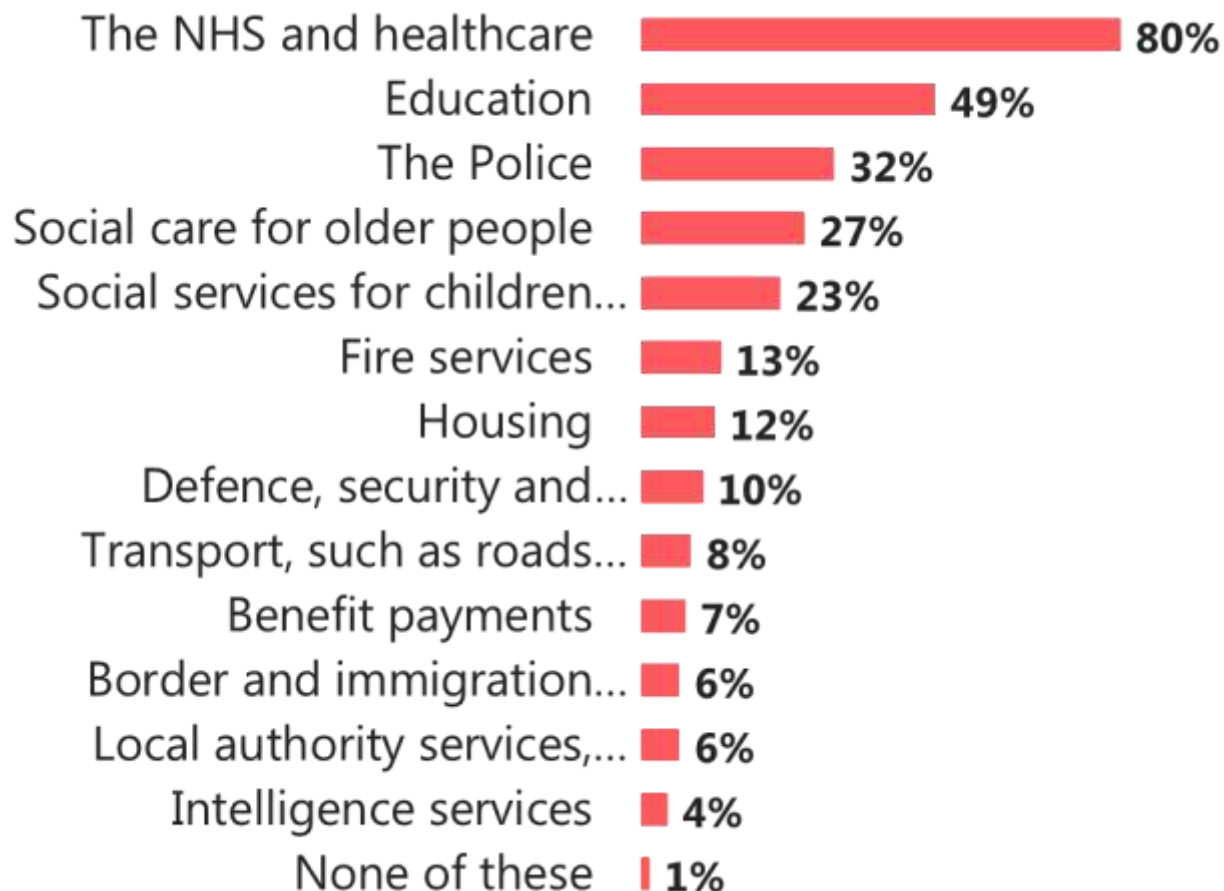
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The public overwhelmingly want to prioritise protecting the NHS and education



Which two or three, if any, of the following main areas of public spending do you think should be protected from any cuts?



Base: 1071 UK adults 15+



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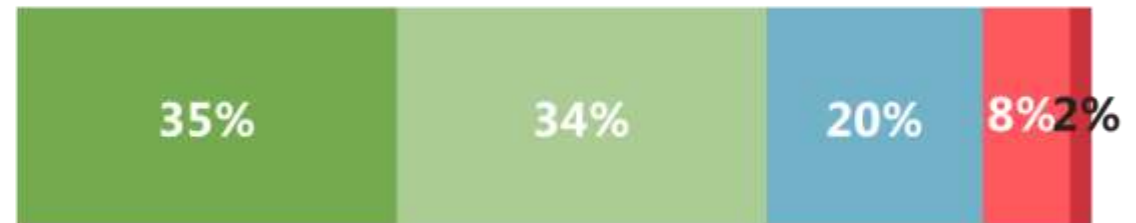
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And the majority (69%) are now concerned that government and public services won't do enough in the future

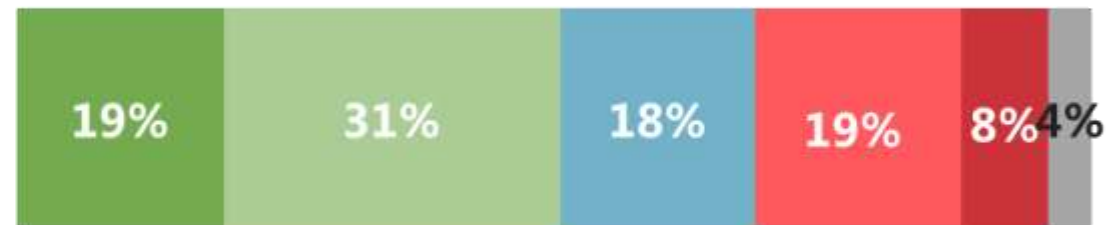


I am worried that government and public services will do little to help people in the years ahead....

August 2017



May 2010



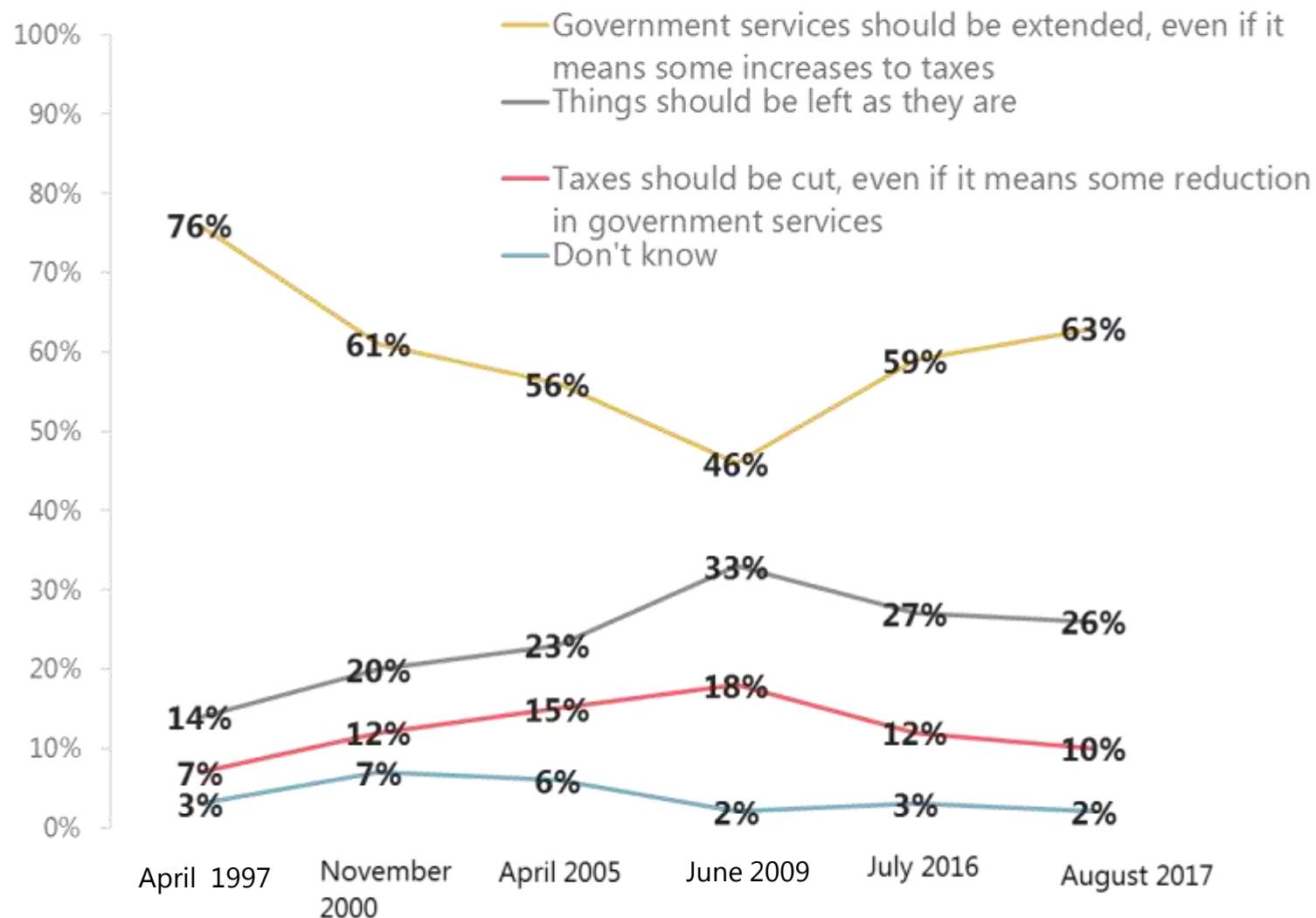
■ Strongly agree ■ Tend to agree ■ Neither agree nor disagree ■ Tend to disagree ■ Strongly disagree ■ Don't know

Base: Half sample 536 UK adults 15+

Support for more spending and tax rises

Q

People have different views about whether it is more important to reduce taxes or keep up government spending. How about you? Which of these statements comes closest to your own view?



Base: c.1000 GB adults

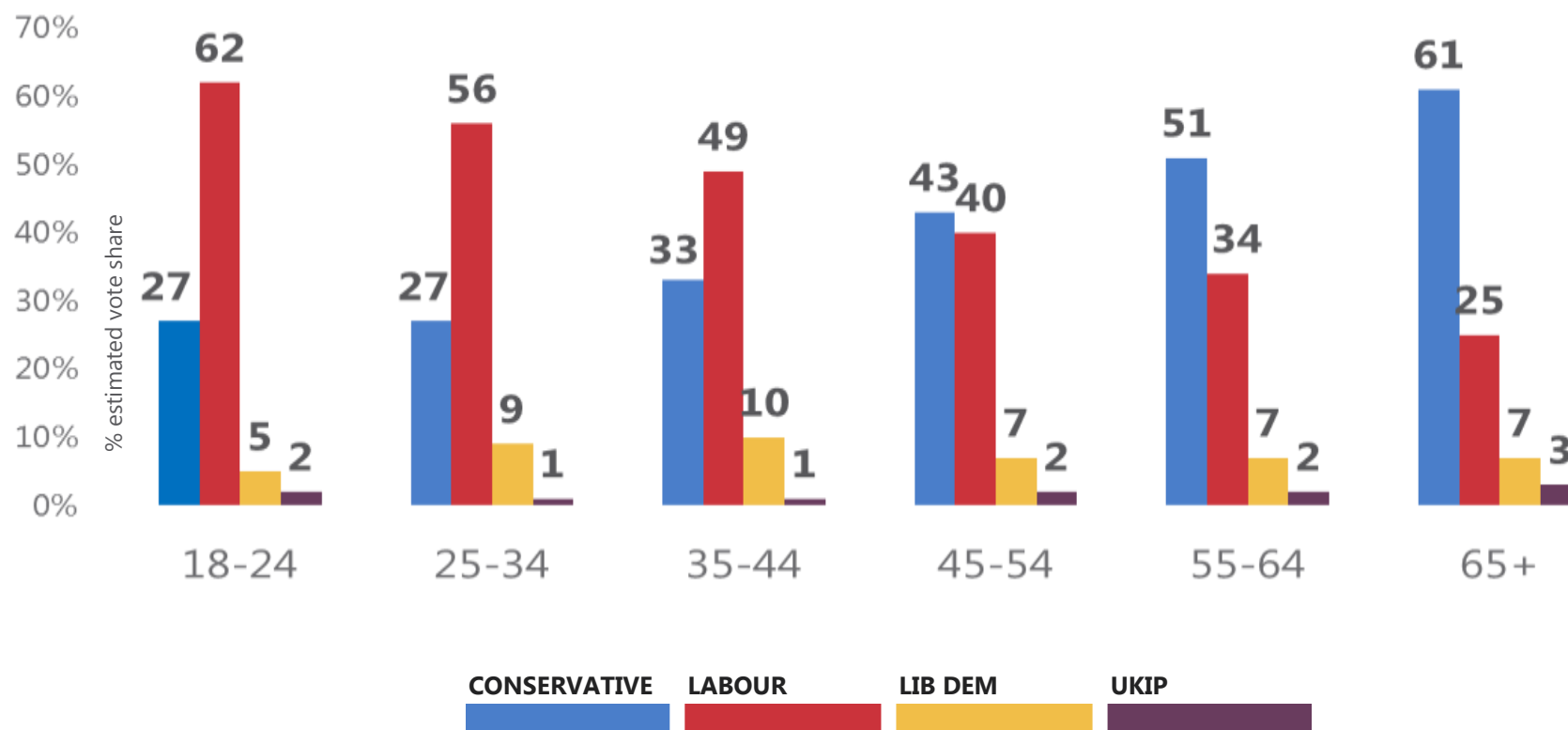
A close-up photograph of medical equipment on a document. In the background, there is an ECG (heart rate) tracing on a grid. A silver stethoscope is positioned in the upper right corner. A red and black pen lies in the lower right corner. A black clip is visible in the top left corner. A red rectangular box is overlaid on the left side of the image, containing white text.

**66% say they would personally
pay more tax to fund the NHS**

The 'Youthquake'



...the biggest age gap since our estimates started in 1979



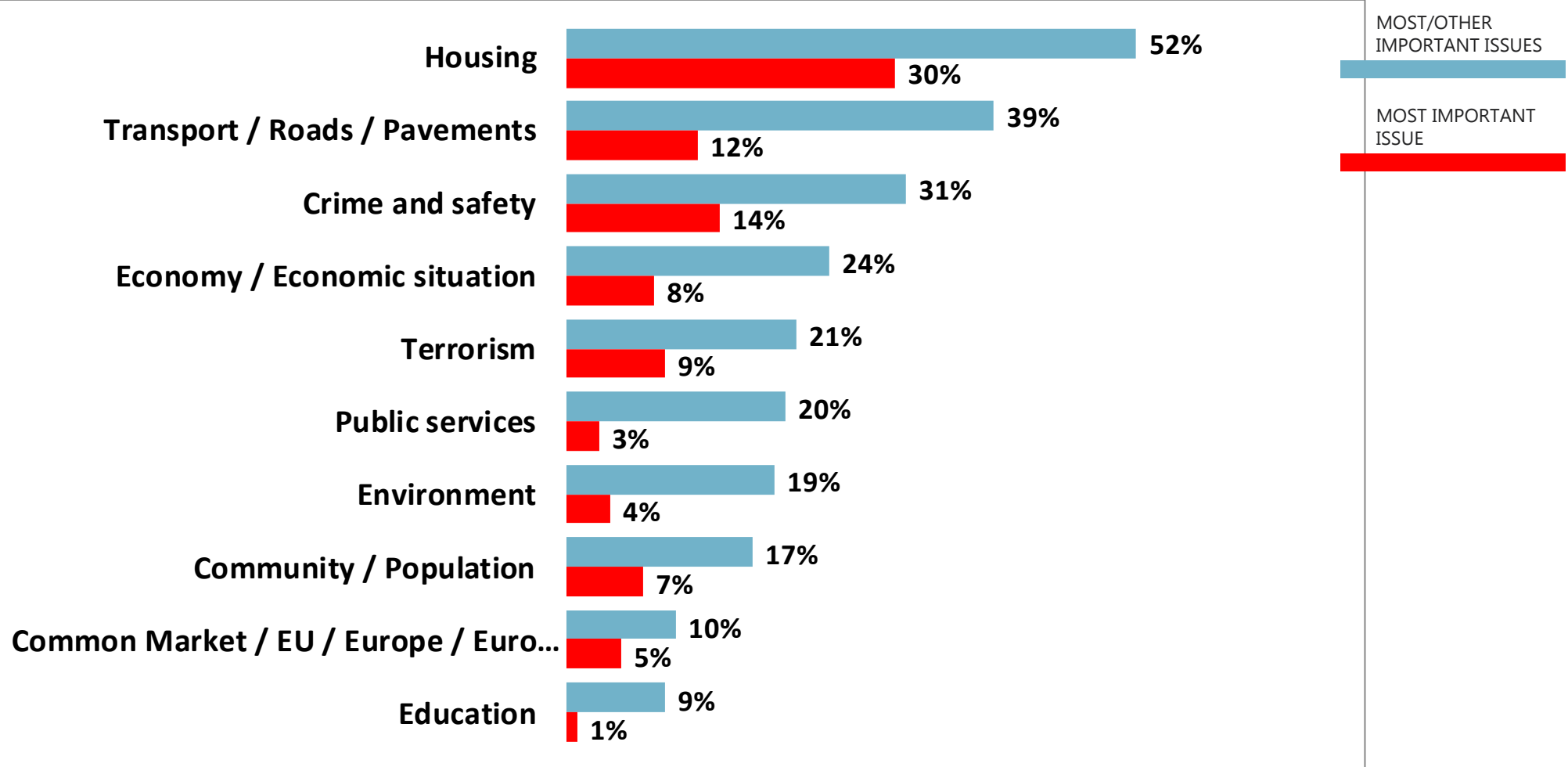
Source: Ipsos MORI Political Monitor

Base: 7,505 GB adults aged 18+ (5,255 classified as voters), interviewed telephone and online 21 April – 7 June 2017. Data has been weighted to the actual results by region and to the population profile of Great Britain.

In London, housing still THE issue

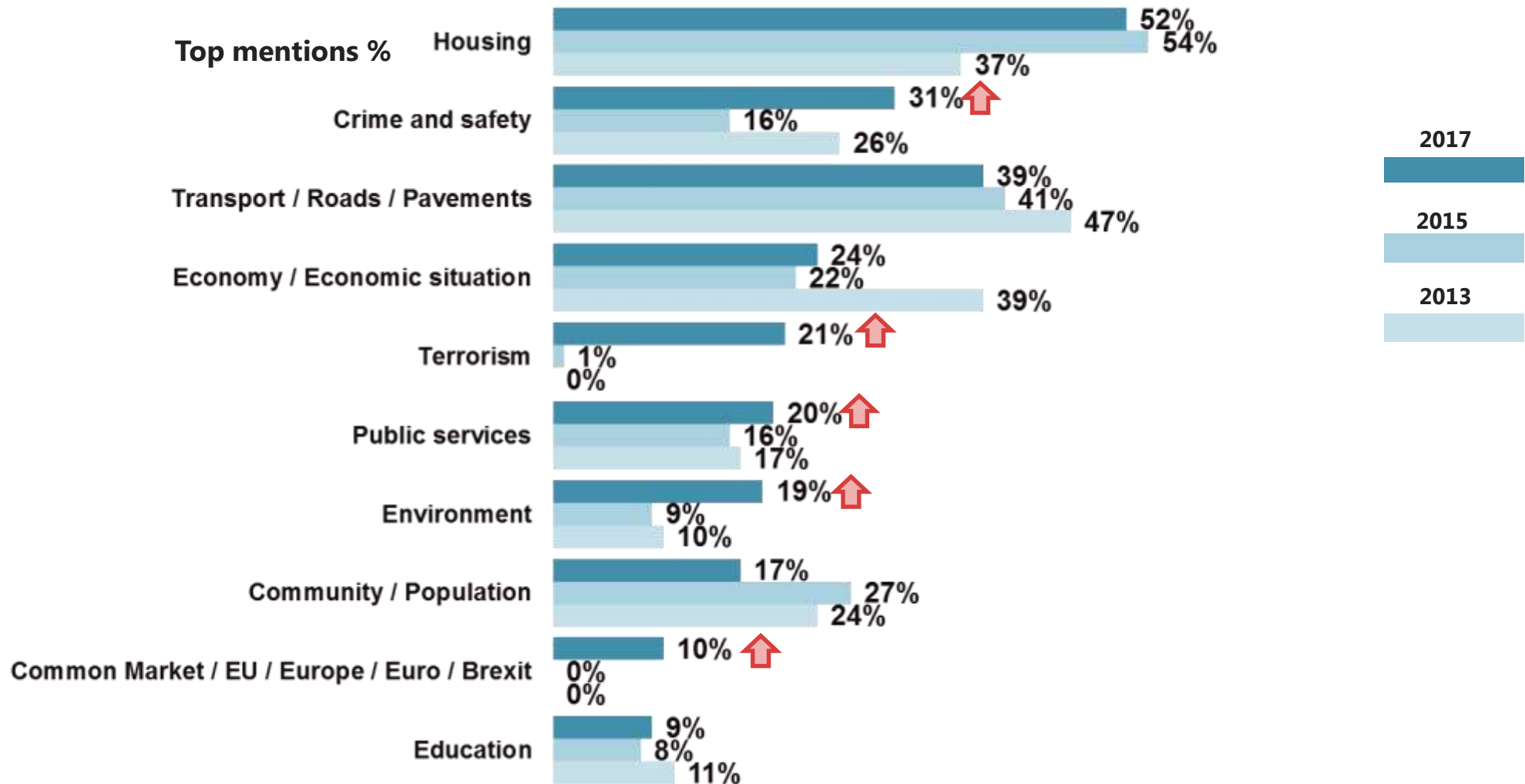
What do you see as the most/other important issues facing London today?

Top mentions %



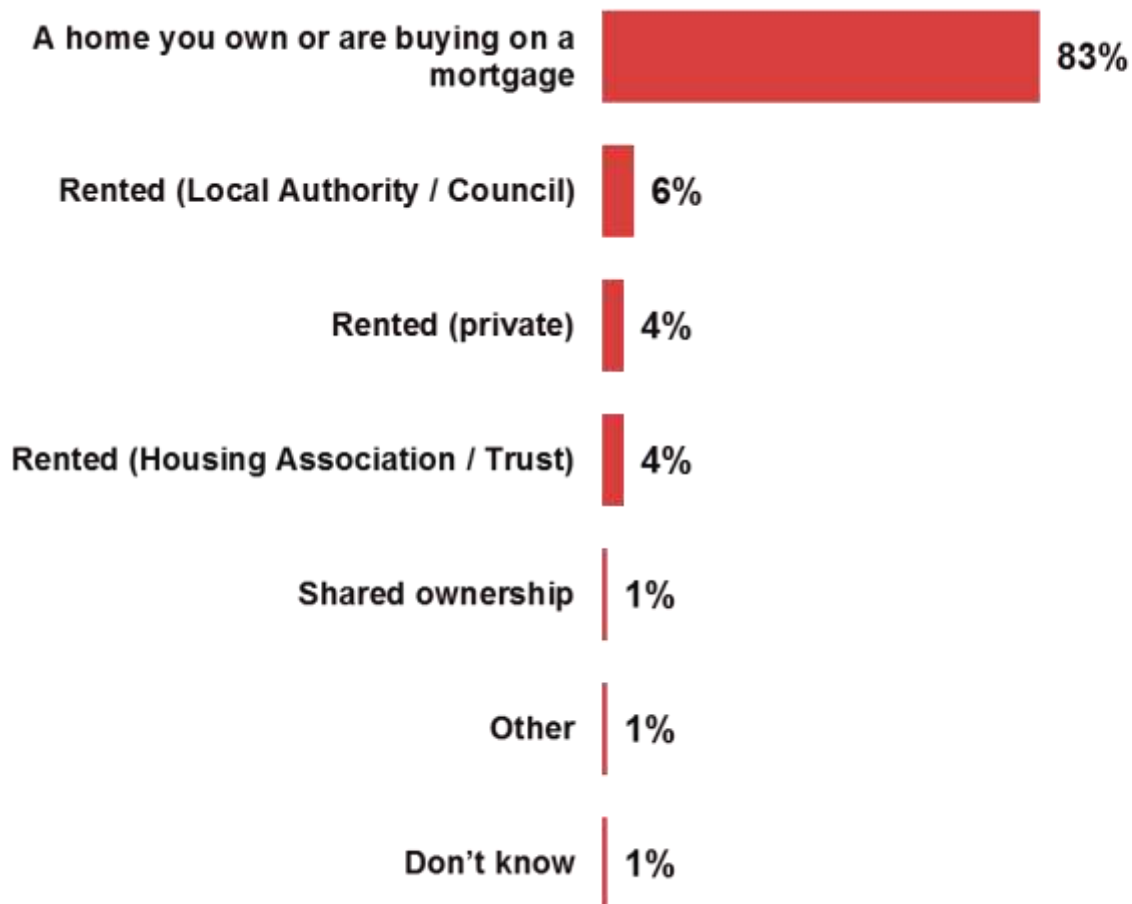
What's changed?

What do you see as the most/other important issues facing London today?

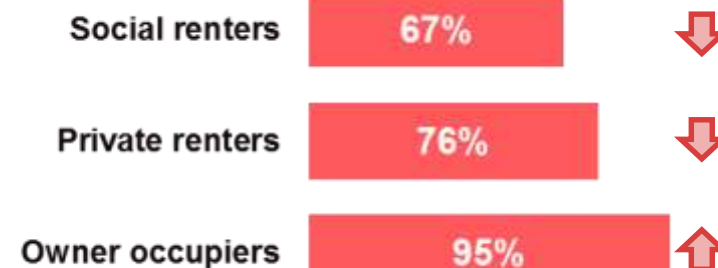


As in the rest of Britain, Londoners want to own their home

If you had a free choice, which of these would you personally choose to live in?



By tenure



By Inner or Outer London

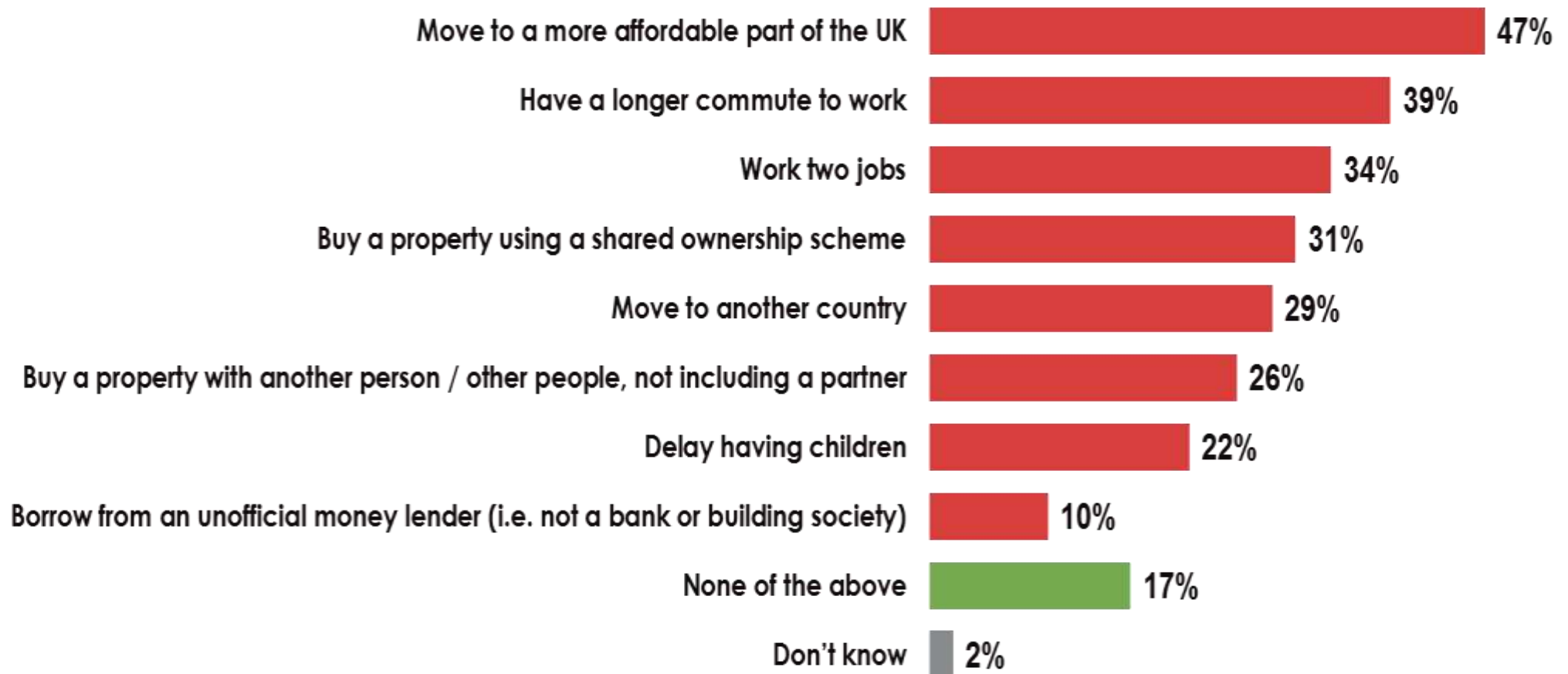


By employment



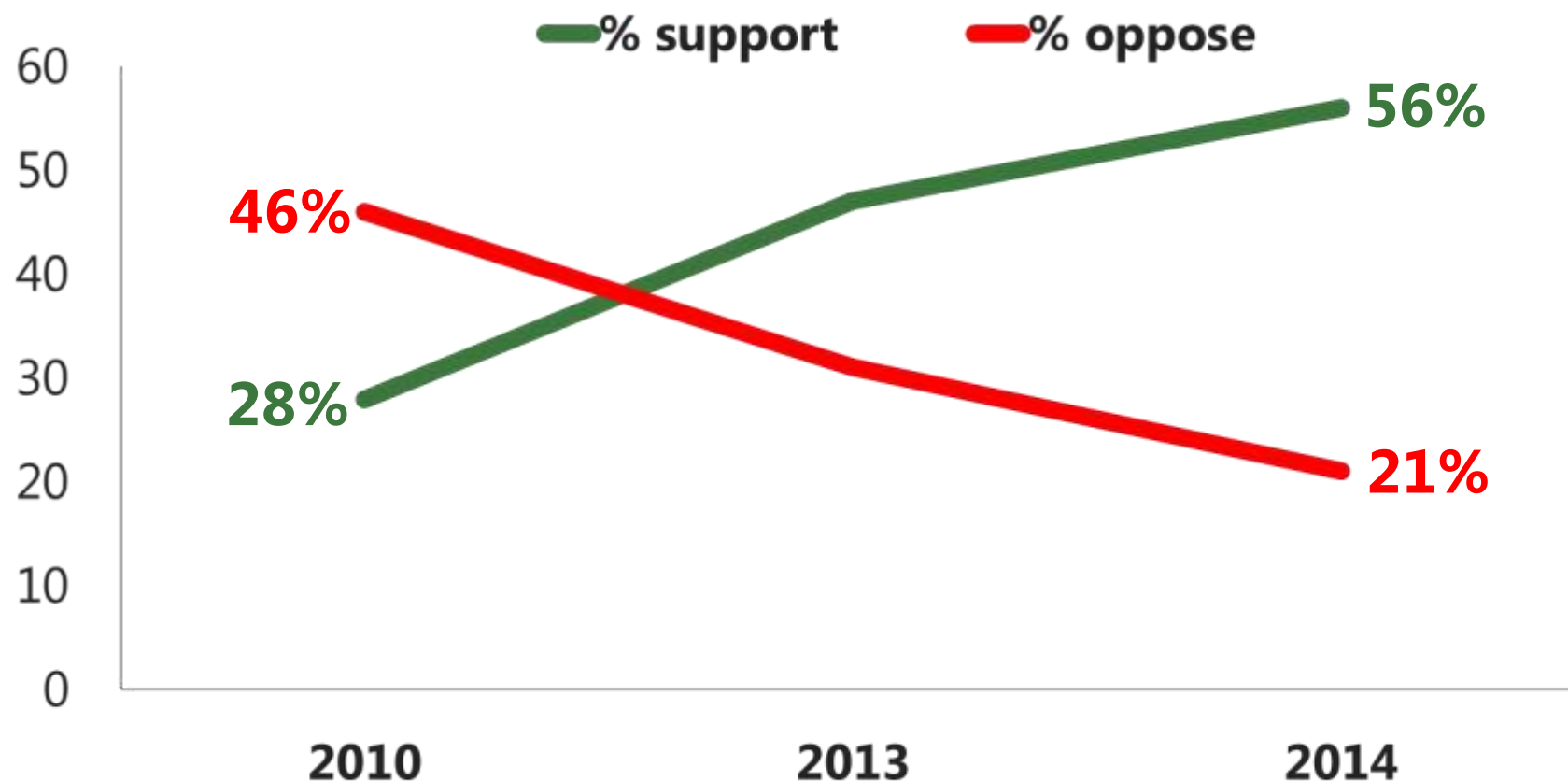
Aspirations to own are sufficiently high that four in five would make trade offs to own their own home, especially younger Londoners and families

Which, if any, of the following things would you be willing to do in order to afford to buy a home?



Even NIMBYISM may be retreating

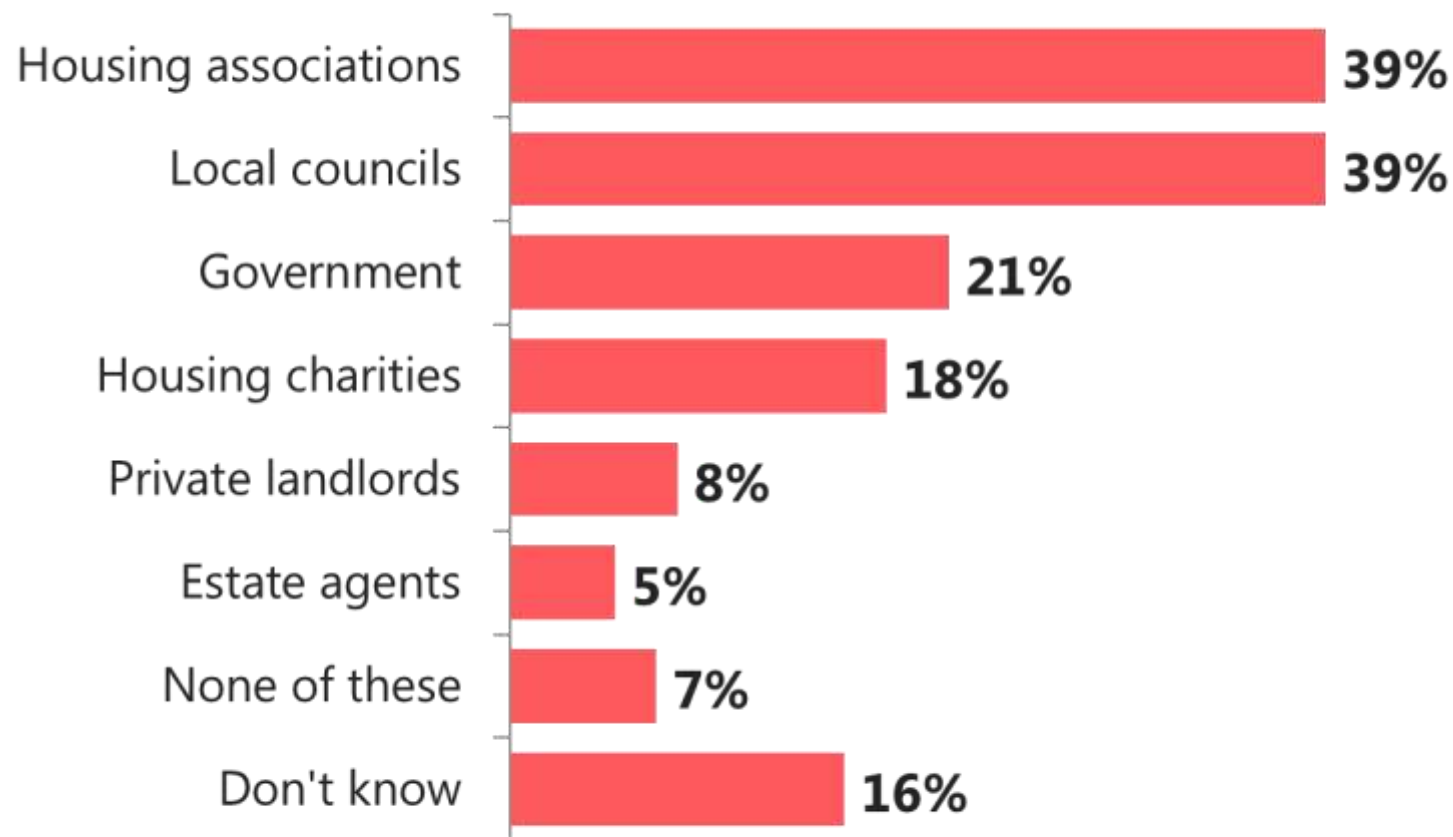
Q. Would you support or oppose more homes being built in your local area?



Source: British Social Attitudes Survey

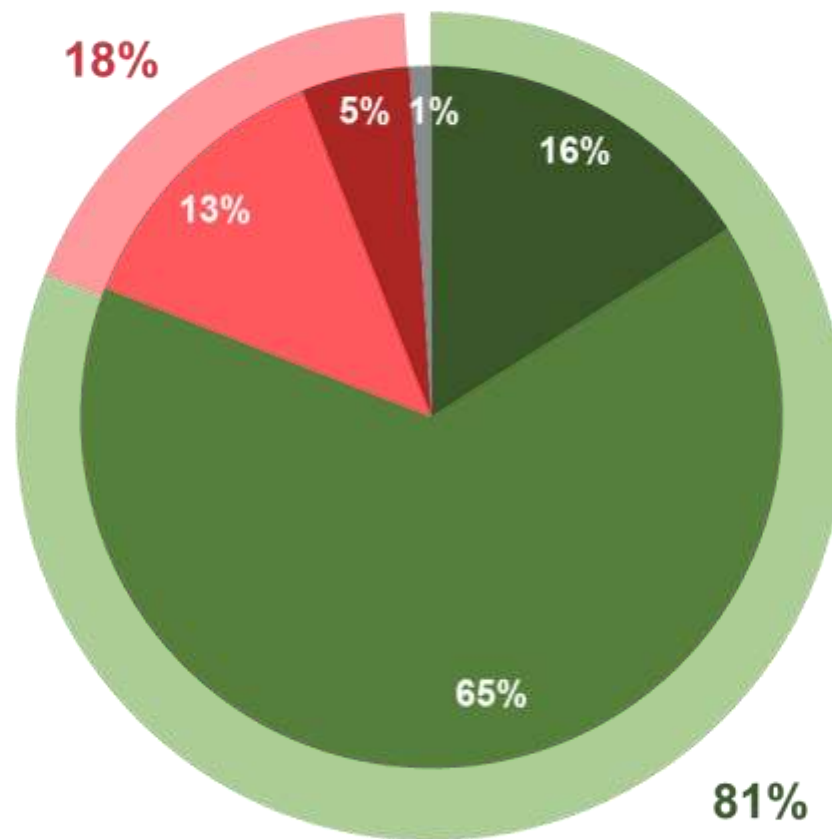
YOU are recognised as a route out of the supply crisis

Q. Which one or two, if any, of the following groups do you think would be most effective at dealing with the housing sector?



Majority of households feel they are coping well financially...

Which one of these best describes how well or badly your household is coping financially these days?



VERY WELL FAIRLY WELL FAIRLY BADLY VERY BADLY DON'T KNOW



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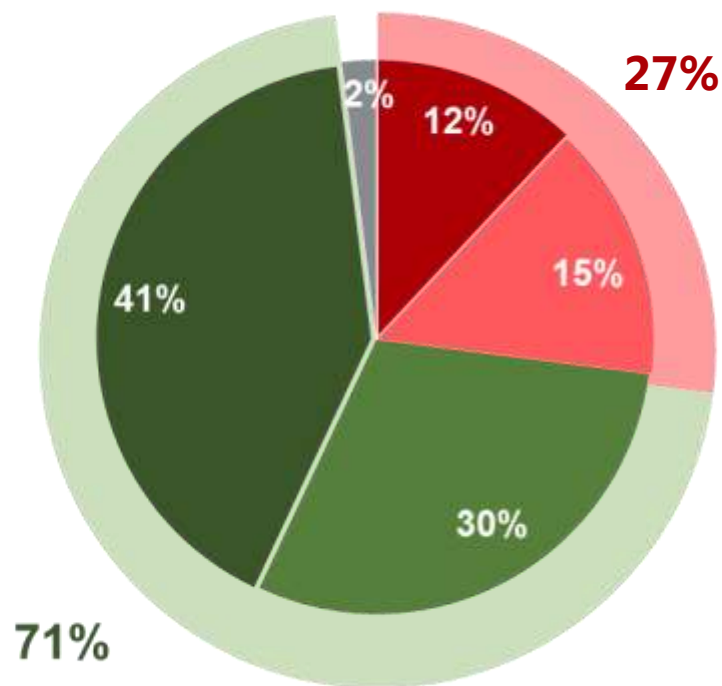
Source: Ipsos MORI / London Councils

Base: 1,004 adults aged 18+ across London, 14th September and 4th October 2017

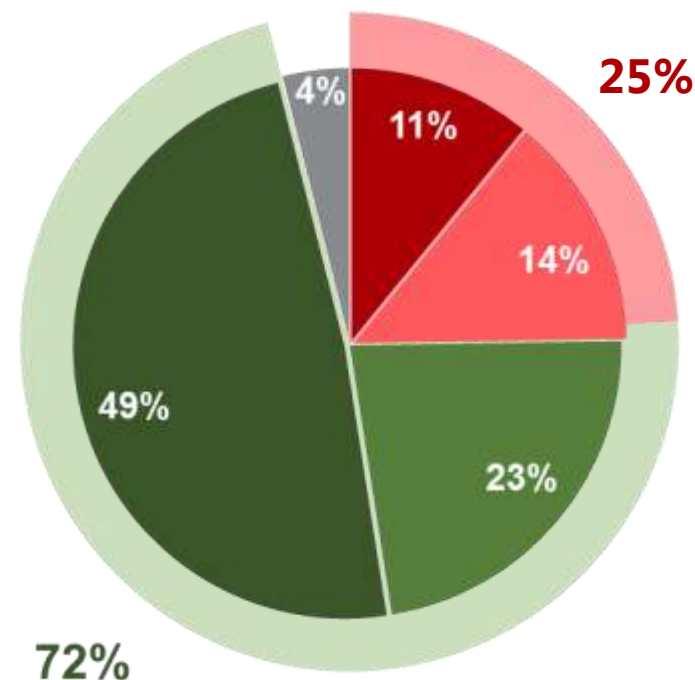
...but a significant minority are concerned about their financial security over the next year

How concerned, if at all are you about....

Being made redundant or becoming unemployed during the next 12 months?



Falling behind on your mortgage or rent payments during the next 12 months?



NOT VERY CONCERNED

NOT AT ALL CONCERNED

VERY CONCERNED

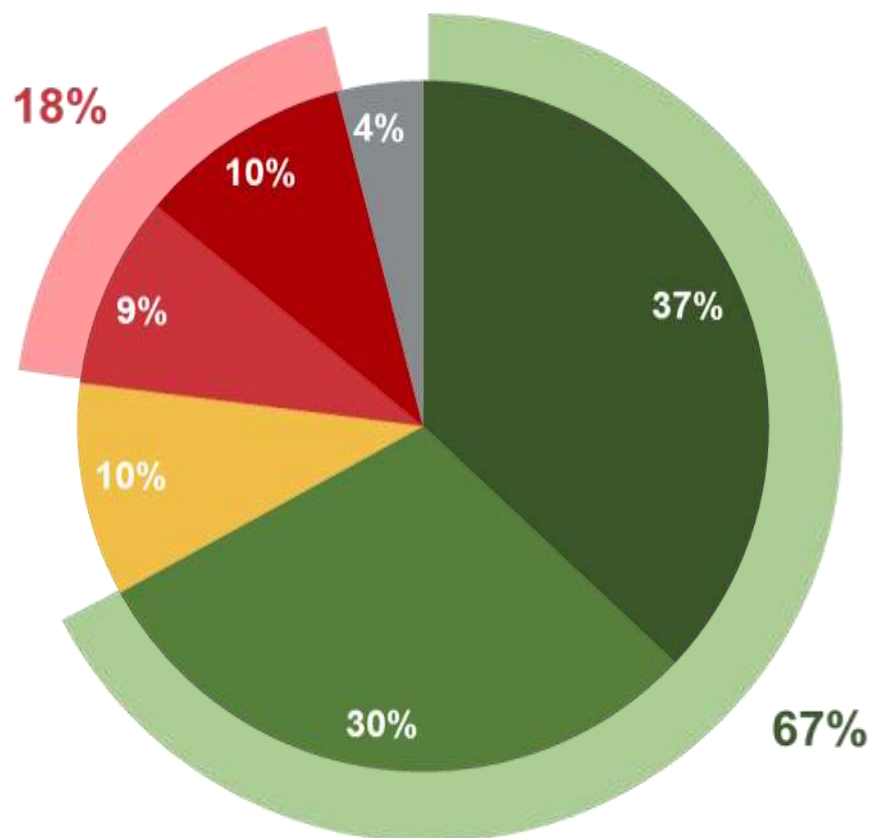
FAIRLY CONCERNED

DON'T KNOW

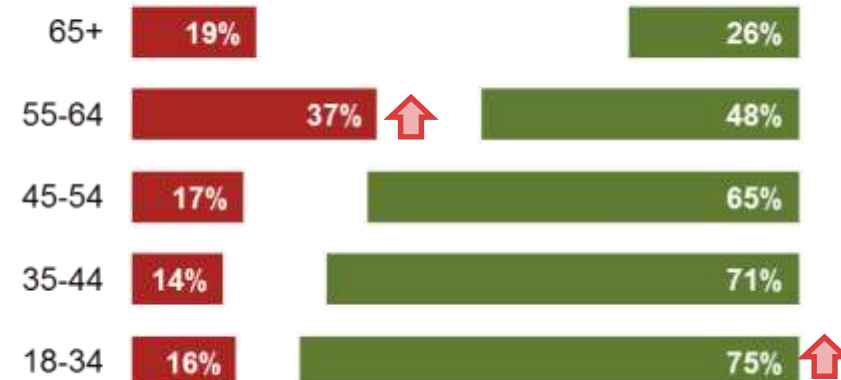
A vibrant job market unless you're over 55

To what extent do you agree or disagree with the following statement?

I am confident that if I was made redundant or became unemployed, I would be able to find a similar job within 12 months. By similar I mean in terms of the role, seniority and the pay.



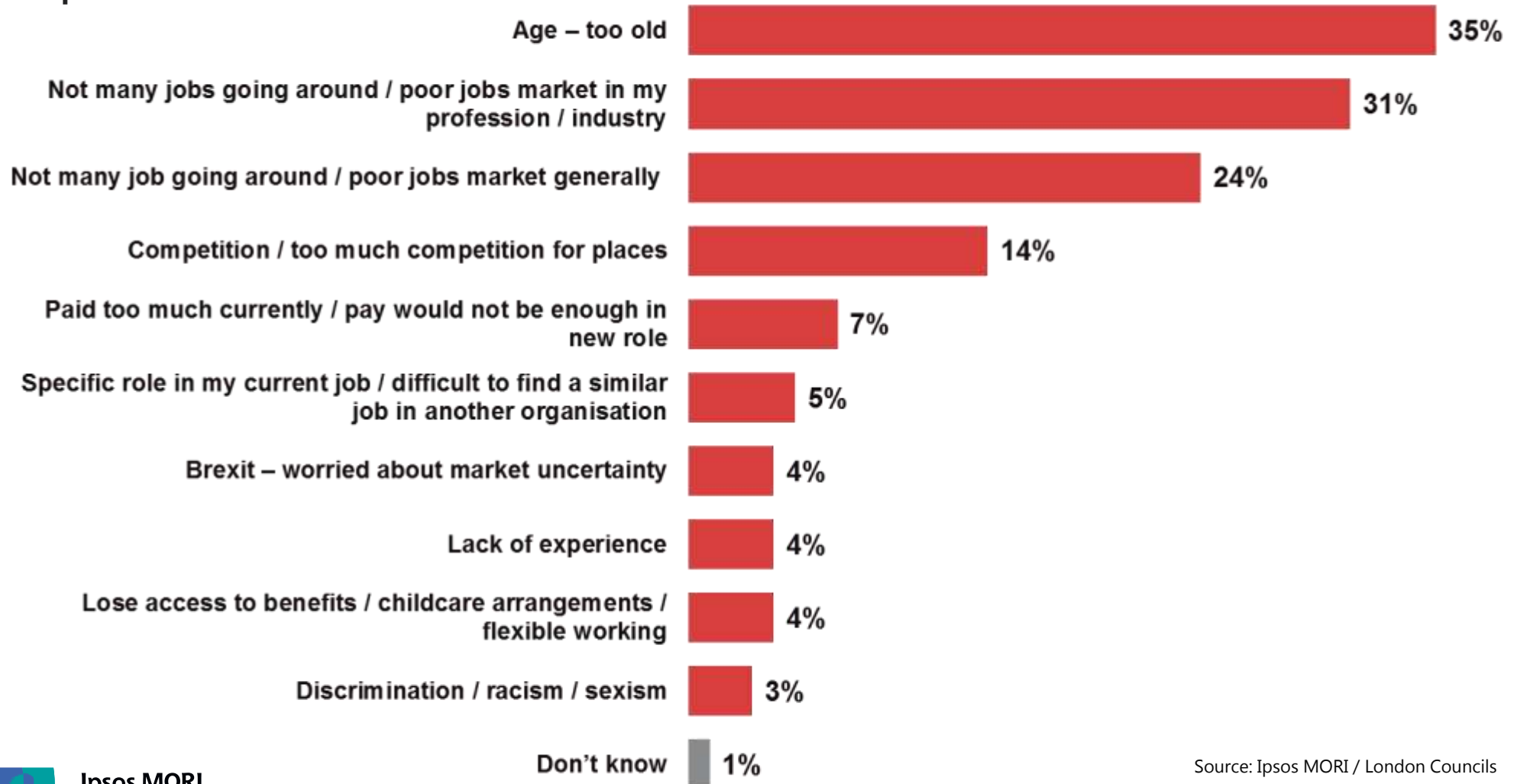
By age group



Age is the most commonly cited reason for not being confident in being able to find a similar job

You said that you were not confident you would be able to find another similar job within 12 months, what makes you say that?

Top 10 mentions

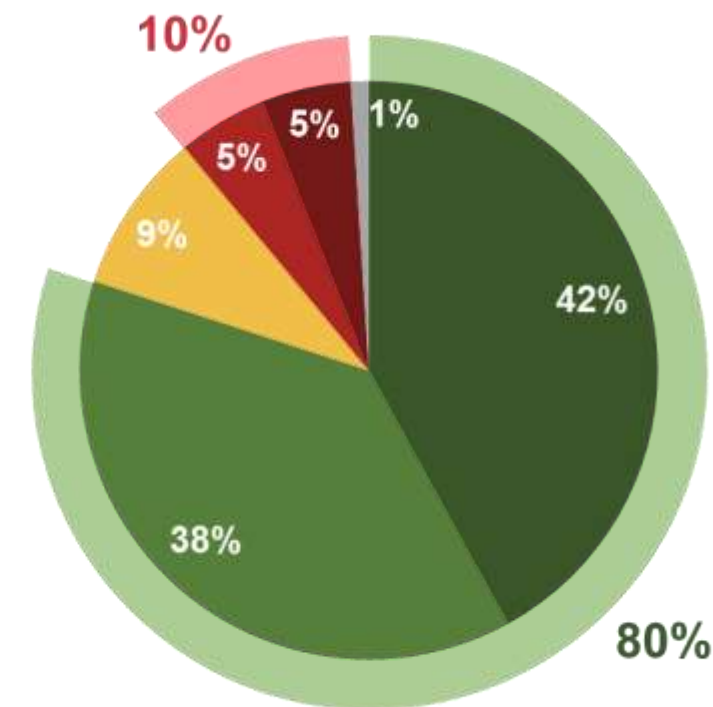


Concern about terrorism is up but...



Londoners still feel they live in a cohesive community...

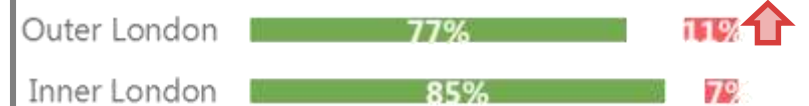
To what extent do you agree or disagree that your local area is a place where people from different backgrounds get on well together? By getting on well together, we mean living alongside each other with respect.



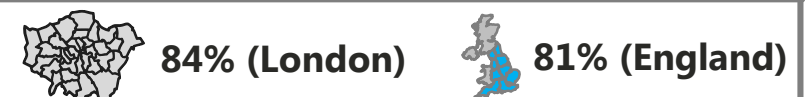
By tenure



By inner or outer London



Community Life 2016-17 Survey*



Base: 1,004 adults aged 18+ across London, 14th September and 4th October 2017. Community Life 2016-17 survey: n=9,963 adults in England aged 16+ (conducted between 2016 and 2017). *Note interviews were conducted postally and online, so findings are not directly comparable.



London Borough of
Redbridge



Hackney

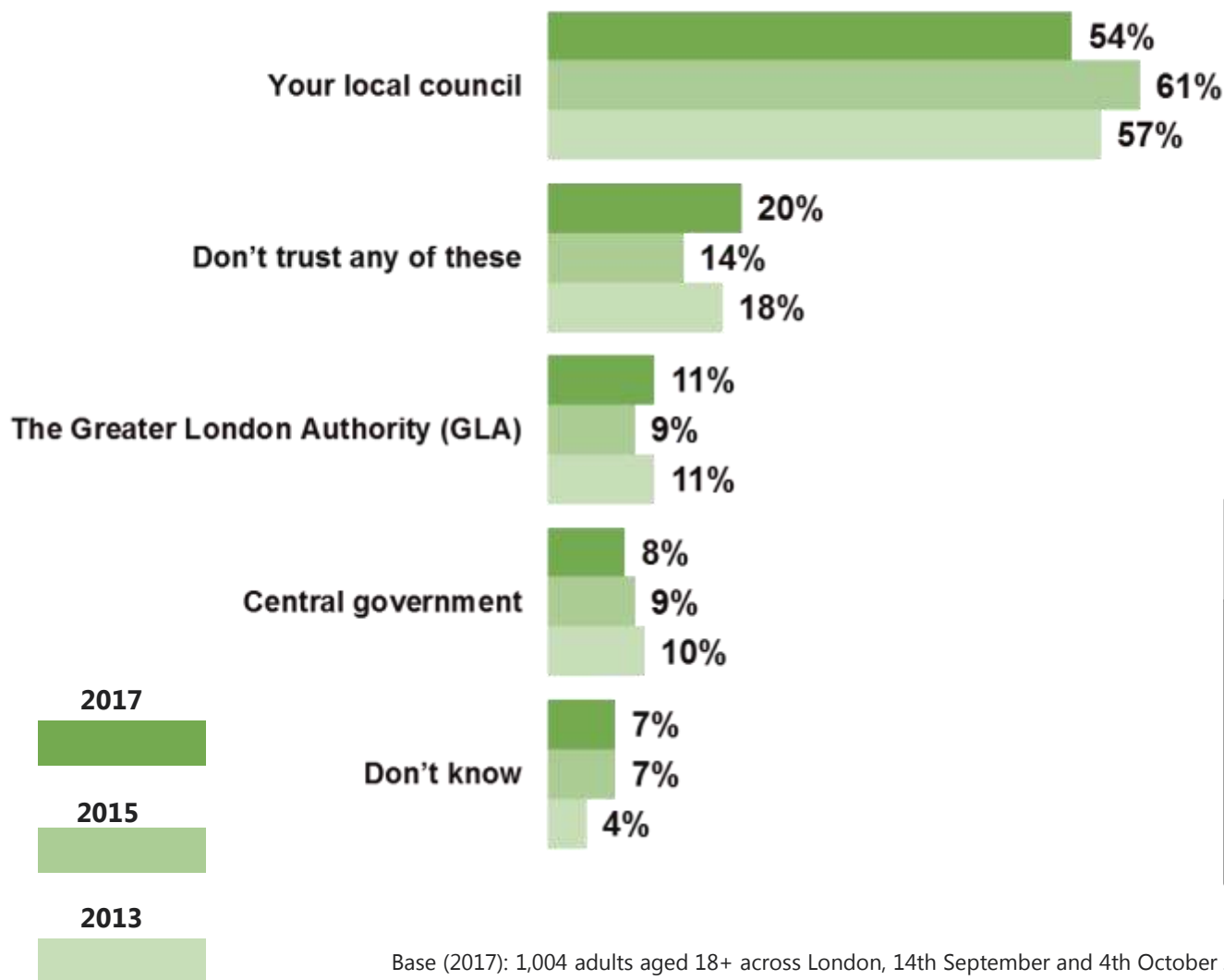


ENFIELD
Council

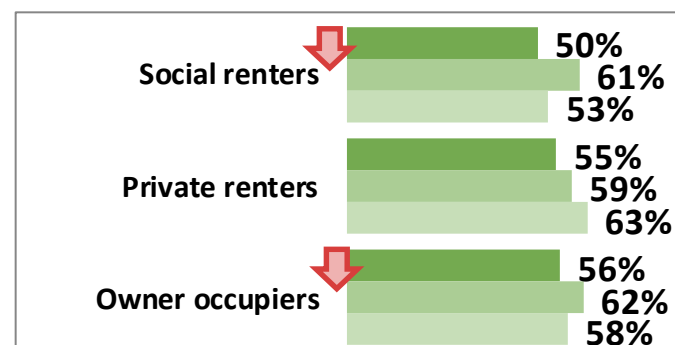


Trust in councils to make local decisions is down slightly

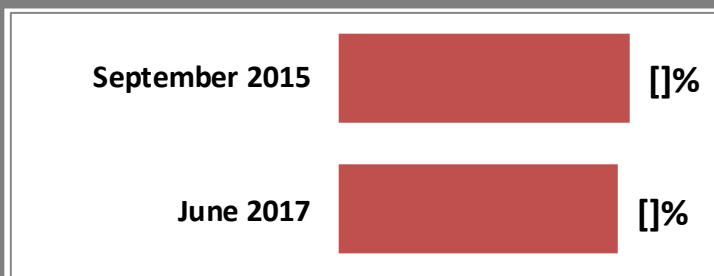
Who do you trust most to make decisions about how services are provided in your local area?



By tenure (% trust their local council)



LGA polling - Trust in council 'to make local decisions' *



Base (2017): 1,004 adults aged 18+ across London, 14th September and 4th October 2017 / (2015): 1,000 adults in London 18+, 27 August – 7 September 2015 / Base (2013): 1,000 adults in London 18+, 18 – 29 October 2013. Caution when comparing result with LGA benchmark, as 'GLA' category is not present, thus results are not directly comparable.

Devolution: Where do Londoners stand?

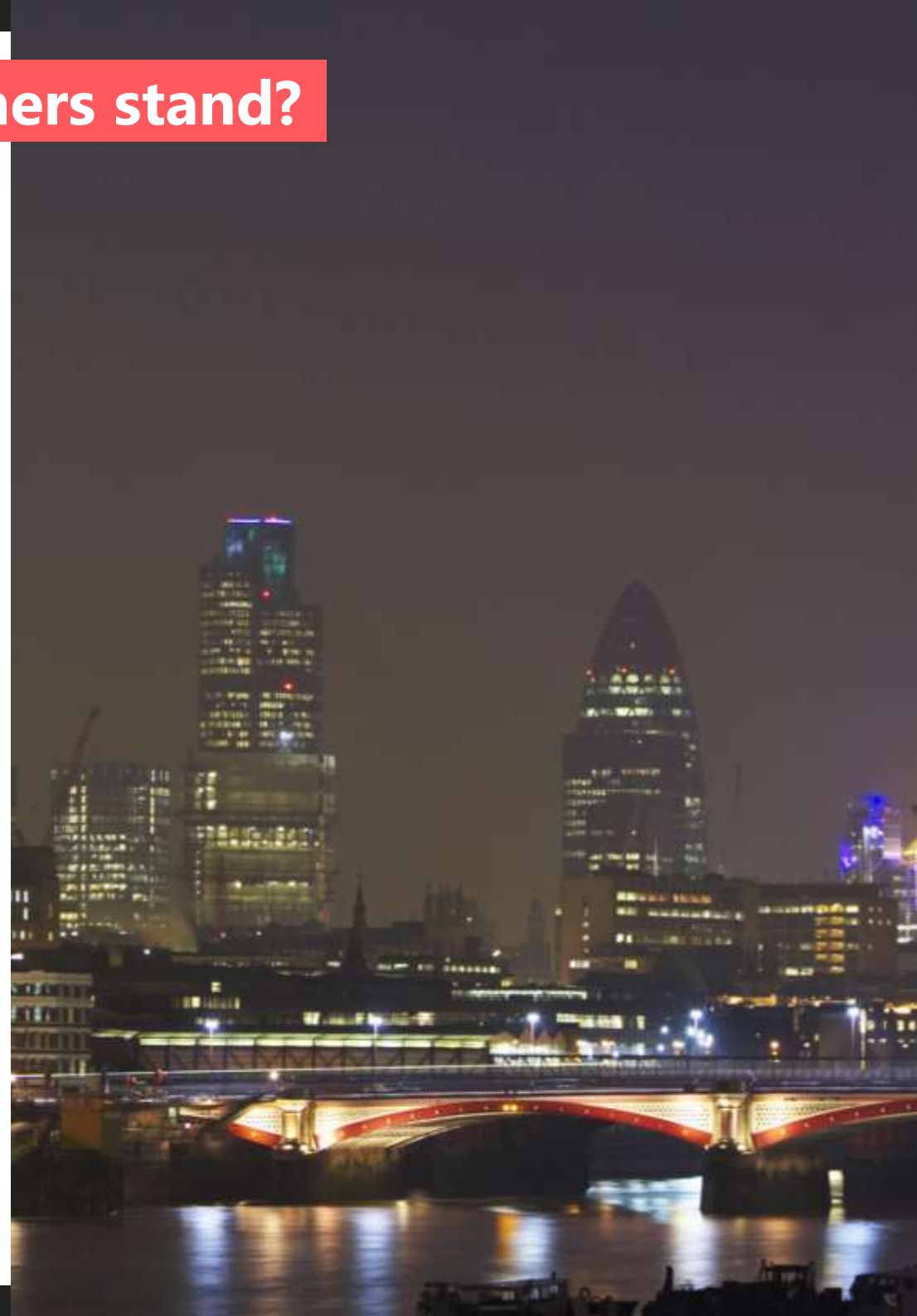
"There has been growing debate about devolution; that is to say transferring more powers over budgets and services from central government to cities and counties in England.

By services I mean, for example, housing, skills and training, support to help people back into work and health. In London, this would mean transferring more powers to London local government – that is the London Mayor and the London Boroughs."

Q. To what extent, if at all, do you support or oppose transferring more powers to London?

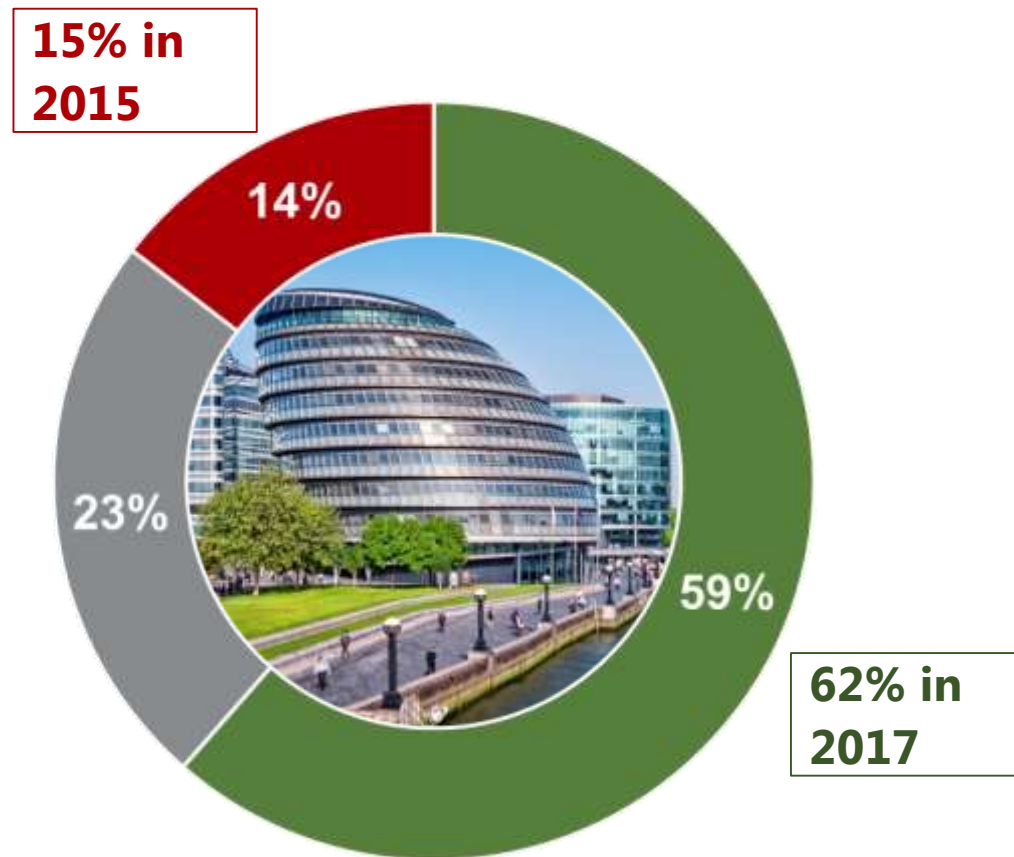


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Appetite remains for transferring more powers to London

To what extent, if at all, do you support or oppose transferring more powers to London?



SUPPORT

NO FEELINGS EITHER WAY

OPPOSE



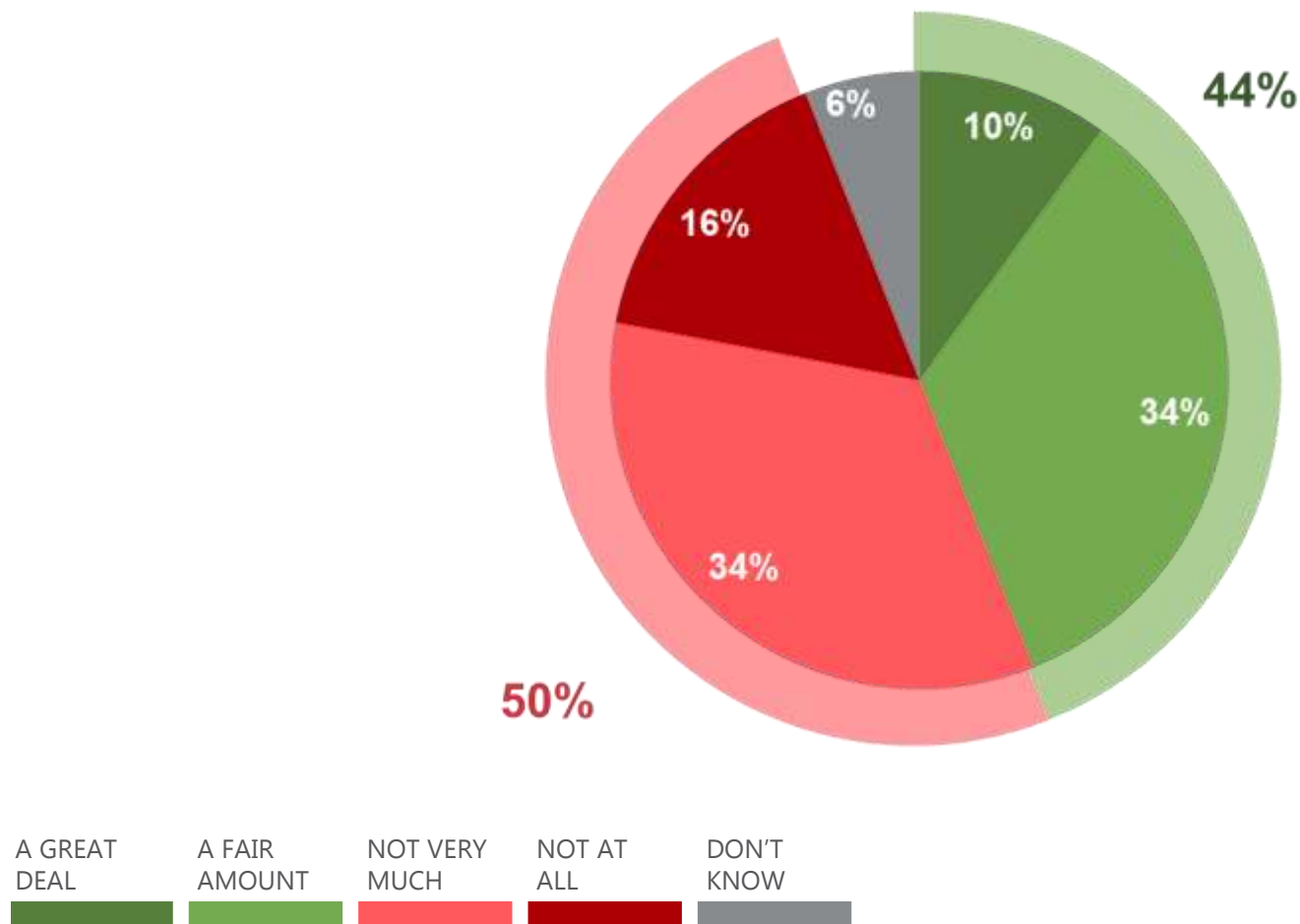
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Source: Ipsos MORI / London Councils

Base: 1,004 adults aged 18+ across London, 14th September and 4th October 2017

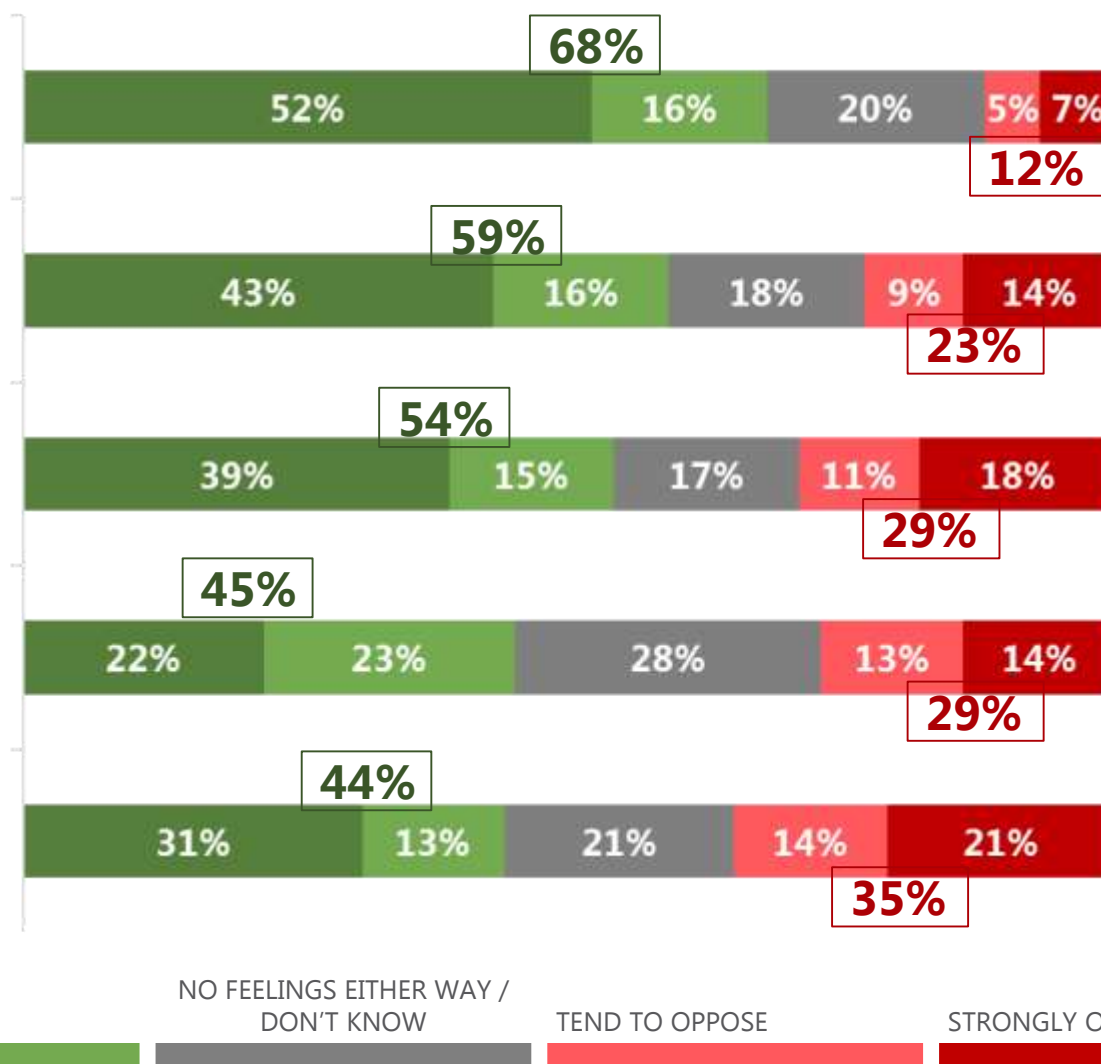
Divided over public health role

Thinking about this generally, how much do you trust your local council to take such steps as they consider appropriate to improve the health of people in your local area?



What might you do to improve public health?

To what extent would you support or oppose the following measures being taken in your local area if your local council considered it necessary for improving the health of people living and working in London?



Some final thoughts....

- Housing, housing, housing
- More change is coming
- London is resilient
- Our institutions are more responsive and flexible than the media suggest...
- What you say and do has huge impact
- Expect the unexpected
- Over to you!



Thank you

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