



TEAM
LONDON

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Transforming London Together

WHAT IS TEAM LONDON?

- The Mayor's action plan for volunteering
- Utilising volunteers to meet London's needs
- Funding for specific volunteering programmes to help scale up volunteering activity in priority areas – aim for 10,000 more volunteers
- £4.5m worth of investment
- Improving recognition and reward
- Based on New York City's City of Service model which is now in 50 US cities. London is first outside US

TEAM LONDON SUMMARY



Aims

What we will achieve

Lead and deliver
on London's
priorities

Impact
we can
measure

Reward, recognise
and promote
volunteering

Increase in
numbers of
volunteers

Increase support
and resources for
volunteering

More
satisfied
volunteers

TEAM LONDON

£4.5 Million in funding

Three priority areas

Cutting crime

Opportunities for youth

Improving quality of life

9 Programmes

Capital Men, Uniformed youth

Young readers, Active London

Connecting older people,

Londoners love trees, Love

Libraries, Love Latin

and Small Grants



WHAT TEAM LONDON CAN DO FOR YOU

Nominate your star

The Team London Star scheme is part of the Mayor's Team London initiative to get more people volunteering to help tackle crime, increase opportunities for young people, build stronger neighbourhoods and improve the environment. If you know someone who volunteers regularly to make life in London better, someone who makes a real difference, an unsung hero, please [Nominate your Top Londoner today](#).



STORY SO FAR

Funded 162 organisations to deliver Team London projects

Created 85,000+ volunteering opportunities

Recruited 70,000+ volunteers – 100k by end of 2012; - - Secured ten founding primary corporate partners

Team London stars programme established; 350 stars awarded to date

