



Regeneration & Culture: Shaping London's Future

Networking Event 10 June 2009









Welcome to Kings Place

Cllr Flick Rea

&

Cllr Ruth Polling

London Borough of Camden

London Borough of Islington





Regeneration & Culture: Shaping London's Future

Chairs' Welcome

Moira Sinclair & Andrew Holden

Chair: London Cultural Improvement Board

Executive Director: Arts Council England, London Chair: London Living Places Partnership

Interim Director: Museums Libraries Archives London







CAA: Challenges and Opportunities for Culture and Regeneration in the Credit Crunch

10 June, Network Event, Kings Place, London N1













Audit Commission

- Independent Audit/Improvement Body
- Efficiency and effectiveness in public services
 (11,000 public bodies and £200 billion spend)
- Audit/Governance/Outcomes
- National Studies and Analysis
- Improvement and Development













Recession

- Audit Commission undertaking National Study
- December 2008 "Crunch Time? The Impact of the Economic Downturn on Local Government"
- Ongoing reporting to the National Economic Council
- 2nd National Report July 2009
- Regional and Local Assessments
- London Report
- CAA First year focus on recession













Culture, Regeneration & Response to Recession

Impacts already felt on private sector & severe pressures on public expenditure will come

- Threats!
 - Culture seen as marginal, discretionary and "easy" to cut
- Opportunities!
 - Culture can help to respond to the social impacts of recession and contribute to the new economy that emerges
 - Culture, Sports & Creative Industries could be key contributors to recovery and future prosperity
 - Culture can be a major contributor to building community confidence, cohesion, active engagement and participation













Role & Importance of Culture in London

Recognition in:-

- The Mayor's Strategy "Cultural Metropolis"
- DCMS "Lifting People Lifting Places"
- London Councils developing "A Manifesto for Culture"
- Capital Ambition support for improvement
- 2012 and Legacy
- Local Cultural Strategies & Community Plans?













Key Contributions of Culture

Place shaping/Place shielding:-

- Contributing to well-being and building cohesion
- Building pride and confidence and enhancing learning
- Encouraging active participation and volunteering
- Providing jobs and boosting skills
- Better use of assets and developing the visitor economy
- Building effective partnerships across the public, private and voluntary sectors
- "Creative Britain: New Talents For A New Economy"













Comprehensive Area Assessment – what will it do?

CAA is about places and people.

CAA will give people a snapshot of life in their local area each year.

CAA will help local services improve quality of life in their area.

CAA will provide an independent view of whether people are getting value for money from their local services.













Why CAA?

- Reflect the new central/local relationship (LAAs, National Indicator Set etc.) and emphasis on localities
- Reinforce local partners' accountability for contributing to improved outcomes
- Build on better performance of local government and increasing capacity for sector self-improvement
- Address the apparent gap between assessed performance and citizen perceptions
- Less inspection, used more intelligently

Joined-up assessment for joined-up local services.













Key differences from existing assessments

- "How well are people served by their local public services?", not just "How good is the organisation"
- Focus on outcomes, not just on organisations
- More attention to local priorities, not one-size fits all
- Forward looking assessment, not just past performance
- More self-driven improvement; less compliance-focused and ruledriven
- More reliance on self-evaluation and sector self-support
- Not an inspection 'event' but dialogue
- Better co-ordinated, risk-based inspection













СРА	CAA
Local government focus	Covers all sectors
Institution based	Area based
Current performance	Risks to outcomes
More backward looking	More forward looking
Collaboration between regulators	Joint assessment by regulators
Cyclical inspection	Continuous assessment
One size fits all	Risk based, proportionate













Focus on your area

- Key role of Local Strategic Partnership
- Effectiveness of partnership working
- Your priorities as set out in:
 - Community Plan/Sustainable Community Strategy
 - Local Area Agreement
- Involving public, private and voluntary sectors
- Background context of national indicator set (NIS)
- Focus on response to recession
- Opportunity to showcase the role and contribution of culture?













Local Leadership

- LSPs to bring together public/private and voluntary sectors
- Identify partners and tackle issues/deliver outcomes
- Success depends on cooperation/trust/robust challenge/joint working
- Effective thematic sub groups children/health/community safety/culture etc
- Where does culture sit within your area?













An evolving assessment

CAA will:

- evolve and mature
- tell a story of the place over time
- take account of recent local service assessments such as annual health checks, annual performance assessments and CPA
- make use of improving data as it becomes available
- adapt to major developments such as national or local organisational changes













How we will carry out CAA

- Better ways of gathering evidence and understanding
- Shared evidence and analysis across the inspectorates
- Audit Commission CAA Leads covering all LAA areas will coordinate local assessments and liaise with Government Offices
- Increased emphasis on self-evaluation through local performance management
- Increased account of service user, resident and third sector views
- Clear cross-referencing between area and organisational assessments













Area assessment – three key questions

- How well do local priorities express community needs and aspirations?
- How well are the outcomes and improvements needed being delivered?
- What are the prospects for future improvement?

Focus on priority outcomes from LAA and sustainable community strategies, as well as vulnerable groups













Outcome focus (depending on local priorities)

- How safe is this area?
- How healthy and well supported are people?
- How well kept is the area?
- How environmentally sustainable is the area?
- How strong is the local economy?
- How strong and cohesive are local communities?
- How well is inequality being addressed?
- How well is housing need met?
- How well are families supported?
- How good is the well-being of children and young people?







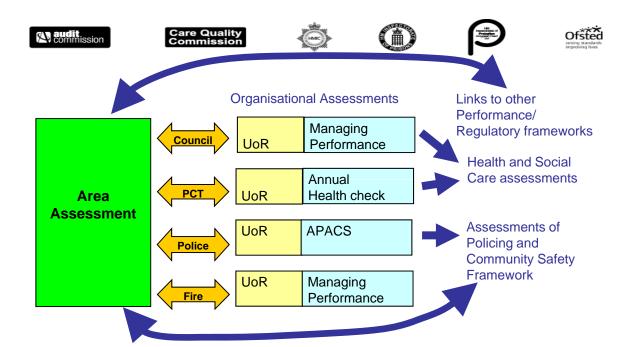






Underpinning Themes

- Citizen and user engagement and empowerment
- Vulnerable people, Inequalities and diversity
- Sustainability
- Value for money and efficiency
- Focus on the partnership response to the economic downturn in the first year of CAA
- Role and contribution of culture to all of these?















Area assessment

- There will not be an overall score
- A 'red flag' will indicate significant concerns about outcomes, performance or future prospects that are not being adequately addressed. Further or different action is needed to secure sustained improvement
- A 'green flag' will indicate innovative or exceptional success that other may learn from
- 'Red flags' will be able to be formally challenged but the absence of 'green flags' will not
- Where possible we will link area assessment 'flags' to individual organisational assessments













Organisational assessment

scored overall on a 1 to 4 scale

 Managing performance: How well is the organisation delivering sustainable improvements in its priority services and outcomes that are important to local people? Does it have the leadership, capacity and capability it needs to deliver future improvements?

Joint inspectorate assessment

- Managing finances: How effectively does the organisation manage its finances to deliver value for money?
- Governing the business: How well does the organisation govern itself and commission services that provide value for money and deliver better outcomes for local people?

Use of resources assessment

 Managing resources: How well does the organisation manage its natural resources, physical assets and people to meet current and future needs and deliver value for money?







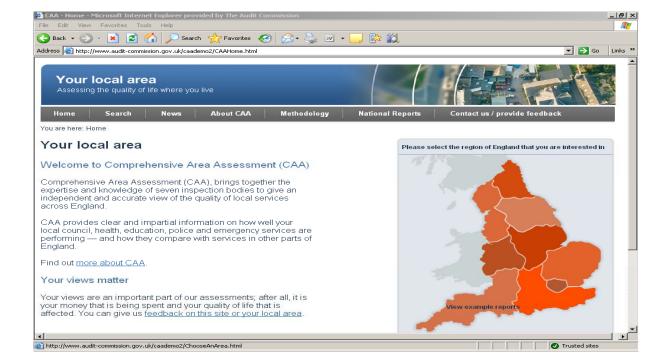


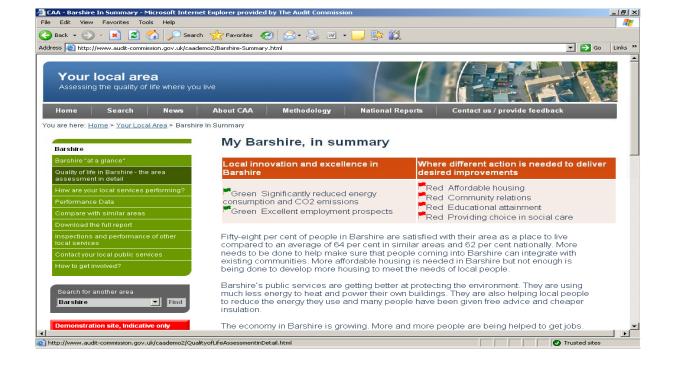


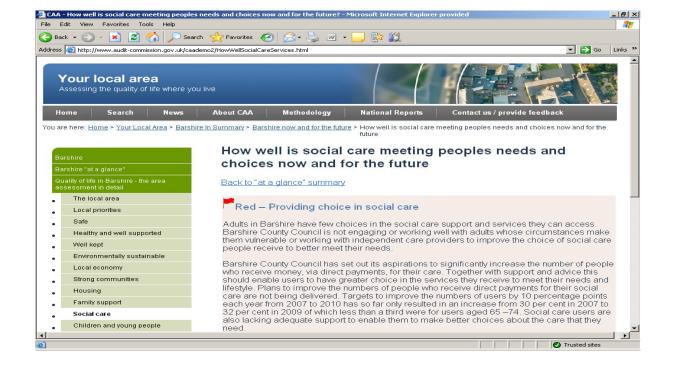


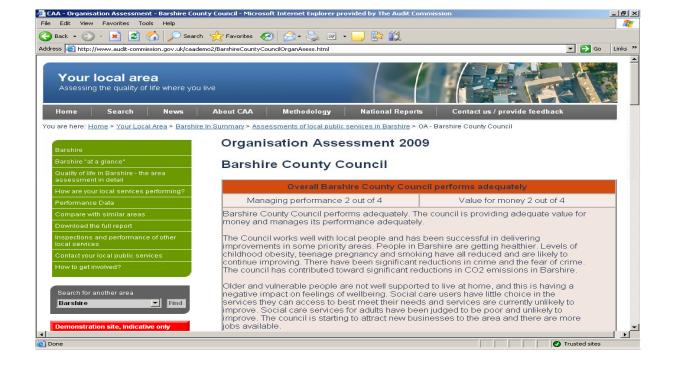
Reporting CAA

- Annual reporting (November each year), but judgments may be updated more frequently
- · Clickable maps, postcode entry
- Will include reporting of National Indicator Set, allowing tailored comparisons
- Area assessment: Evaluative narrative, red flags where action needed to deliver priority improvements, green flags for exceptionally good prospects/promising innovation
- Organisational assessment for each public body: links to assessments of Councils, PCTs, Police, Fire, GLA bodies (TFL, LDA)





















So what will inspectorates be looking for?

- great engagement with and knowledge of your communities
- ambitious shared vision for your place
- productive relationships and partnerships across public, private and third sectors
- self-awareness & effective performance management
- innovation and well-managed risk-taking
- and above all sustainable improvements in citizen satisfaction, priority outcomes and value for money
- How effectively the cultural sector is contributing to all of these?













CAA Goes 'Live'

- Official statutory start 1st April 2009
- Process underway
- IDeA self assessment guidance January 2009
- Sustainable Development Commission Local SD Lens January 2009
- Framework published 10th February 2009 Available on AC website
- UoR Guidance issued February 2009 Available on AC website
- 'Background Notes' sent to LSPs March 2009
- CAA Guidance issued 1 April 2009 Available on AC website
- UoR First 'cut' end of May 2009
- First feedback to LSPs June/July 2009
- First year CAA reports November 2009
- Public CAA reports online 'One Place'













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Making the invisible visible













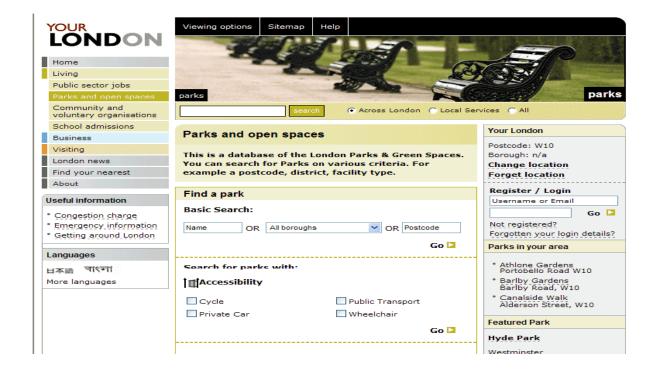




World Class Places





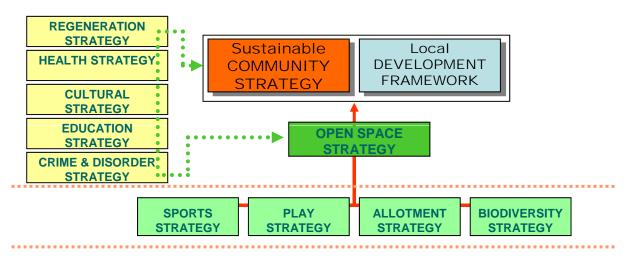


Open Space Strategies





Strategy Context







More information

Thank you. Any questions?

London Parks & Green Spaces Forum www.lpgsf.org.uk





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Q & A

Andrew Holden, Howard Simmons, Tony Leach