

# London Councils Summit 2019

## Exhibition and advertising opportunities



## London Councils Summit – Saturday 23 November 2019

London Councils' flagship annual event has become one of the primary events in the London local government calendar. The London Councils Summit 2019 will take place on Saturday 23 November in the historic setting of the Guildhall in the City of London.

Over the course of the day more than 200 of London's local councillors attend keynote sessions, panel debates and workshops with regular breaks throughout the day providing your organisation with ample opportunities to meet delegates and discuss your campaigns and services.

The Summit is the ideal platform to:

- increase awareness of your organisation among senior politicians and key decision makers in local government
- promote your brand and profile
- initiate discussions on key issues affecting London
- highlight your current campaigns and issues to local government leaders
- communicate key information to local communities.

**“Has proved very worthwhile. Meeting the councillors and getting their positive feedback on our plans, designs and benefits has been invaluable; as well as raising awareness to them.”**

**Karen Rankin,  
New World Payphones**

**“An exceptional event with both knowledgeable and thought provoking discussions. This is a vital forum of collaborative communication that will help each local authority to provide the best service to their residents and businesses.”**

**Harriet Allen,  
Thames Water**

**“Excellent to find out what all the various councils are achieving. Great day and a lot of a interest. Well worth a Saturday.”**

**Peter Cannon,  
City of London  
Corporation**

## Exhibition and Sponsorship Packages

### Exhibition Package:

£2,500 (VAT exempt)

Includes 2 free delegate passes for stand staff (additional passes will be charged at £80 per person)

Exhibition spaces are all located within the busy catering area ensuring good footfall throughout the day and ensuring maximum exposure to the 200+ delegates. An exhibition stand is a great opportunity to meet and network with councillors across London's 33 local authorities. All delegates are directed upon arrival to the exhibition/catering area and will spend time in this hall during lunch as well as in both morning and afternoon refreshment breaks.

You can enhance your participation by opting to add on a micro-surgery to your exhibition package; more details below.

The Exhibition Package includes:

- a branded exhibition space measuring 2x3m to distribute collateral
- two delegate passes for stand staff and complimentary lunch
- attendance at the conference (excluding the political network meetings)
- 100 word listing in the conference A4 programme
- the option to add on the micro-surgery package (subject to space availability)

Once you have received confirmation of your booking, you will be able to book additional elements for your exhibition space. Internet connection and extra tables and chairs must be requested in advance and may incur an additional charge. Additional exhibitor passes must also be requested in advance and will be invoiced at £80 per person. Please note you will not be able to request this on the day.

### Micro-surgery add on package

£700 (VAT exempt)

Includes a half page advert in the delegate programme and one free delegate pass for stand staff. The micro-surgery package can be added to the Exhibition Package. It is not bookable on its own.

Micro-surgeries provide an opportunity to stand out from other exhibitors and are ideal if you want to interact with delegates in greater depth.

Micro-surgeries take place within your allocated exhibition stand area during morning registration and refreshments breaks. You benefit from a half page advert in the delegate programme to showcase your company's expertise, branded signage within the exhibition hall and soft seating within your exhibition stand area that creates an inviting space for conversation.



## Advertising opportunities

Advertising at the London Councils Summit ensures your brand and key messages will be seen by all delegates. There are a number of options:

### Delegate Bag Insert

£250 plus VAT

A leaflet or promotional goody inserted into the delegate bag is a quick and easy way of highlighting your service or product – perfect if you can't be there on the day. Every delegate will receive one of your inserts as part of their delegate pack.

### Summit Programme Advertising

Half page: £250 plus VAT

Full page: £400 plus VAT

Full colour advertisements (or advertorials) can be booked in the Summit programme distributed to all delegates on arrival. Print ready artwork must be supplied.

**To find out more or to book any of the sponsorship and advertising packages for the London Councils Summit, please contact Daniel Howard-Schiff on 020 7934 9742 or [daniel.howard-schiff@londoncouncils.gov.uk](mailto:daniel.howard-schiff@londoncouncils.gov.uk)**

