



Tender Education & Arts
The Prevention Agenda

The Ascent Consortium

The Prevention Strand



What we do



The Healthy Relationship Education project works with groups of children and young people aged between 9 and 25, offering interactive, arts-based education programmes in primary and secondary schools as well as out-of-school settings.

The project enables young people to understand and identify the key elements of healthy and unhealthy relationships, challenge myths and tolerance towards violence, and identify the early warning signs of abuse in relationships.



Where we do it



The Prevention Programme is being delivered in all London Boroughs, other than City of London.

In each borough we are working in:

- 3 secondary schools
- 1 Primary School
- 1 out-of-school setting



Why We do it

“The Next Generation of Domestic Violence is waiting in the wings” Keir Starmer



- Young people aged 16-24 (Home Office) are at greatest risk of experiencing violence in their relationships and therefore it is vital that they are equipped with the skills to identify, avoid and escape abuse through engaging, age appropriate, schools based prevention programmes
- **From Tender’s own research and consultations we know that 44%** of young people have themselves experienced one or more of the following behaviours in a relationship: being yelled at, humiliated, hit, kicked, slapped, pressured into having sex, pressured into getting married, threatened or checked-up
On regularly



Hiding in Plain Sight



- Over **75%** of those experiencing abuse did not seek support from anyone and less than **5%** of young people experiencing abuse sought help from a professional (Tender; 2011). The NSPCC found that young women did not report abuse because A) they thought they would not be listened to and B) because they thought they would not be believed and that they themselves felt they were responsible for what had happened.
- Young people tell one another when abuse happens and so in effect are acting as the frontline of support with limited skills to support or signpost or dispel victim blaming attitudes that condone and tolerate.
- There is a severe lack of awareness and confidence amongst teachers to address sexual bullying and relationship violence. (Ocampo; 2007)
- Teachers fear "opening a can of worms". It is therefore even more devastating that PSHE and SRE have not been made a statutory part of the National Curriculum.

We work with young people to:

- identify the warning signs and myths
- have increased confidence and empowerment enabling positive choices to be made
- Understand the complex nature of violence and abuse violence as it relates to protected characteristics.



Outcomes : what's been achieved so far (since April 2013)

- More than **100,000** number of young people have participated in interactive workshops
- **240** schools and youth settings have had a project take place
- **2,200** teachers and youth workers have undertaken training to recognise and support young people experiencing abuse

85% of participants can identify at least one
early warning sign to an abusive relationship

100% know where to disclose

80% of professionals are more confident to use
their training in their professional practice



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Positive Partnerships working effective with Boroughs.....



This Pan-London project is a fantastic opportunity to reach as many young people as possible and to understand the experiences and impact of the project on young people at a Pan-London level.

Lambeth



- “The young people I teach come from such a variety of backgrounds, have so many influences on their lives in the short time it takes for them to reach the age where they will look at each other as prospects for a relationship. They are faced with so many ways to judge each other; put up so many barriers to a declaration of commitment; have so many self imposed rules and regulations. Some because they are bound by teen 'rules'; some because their families thank God they're in their rooms and not arguing or being seen and heard; some because too much information scared them, some lack confidence; some whose culture, religion, custom forbids..... Tender's work in schools cuts through this to the curious, creative, inquisitive questioning, eager teen. Their work is of profound value to the young people who will raise the children of tomorrow.” Secondary school, Lambeth

Haringey



- “The health and wellbeing of children and young people is a local priority. The Haringey Corporate Plan 2015-18 outlines its priority for *Children and young people to be healthier, happier and more resilient, supported by stronger families*. Safeguarding and preventing violence against women and girls are also local priorities and the importance of healthy relationships is crucial to our work with young people. Tender have worked with Haringey schools for several of years and we value their work in helping us achieve our corporate objectives.”

Public Health Commissioner, Healthy Schools



Camden



- Schools are the logical location due to the learning environment to begin to address the issues of respect and healthy relationships to equip young people with the skills and knowledge to safely address conflict in relationships and help develop positive respectful attitudes. Working with young people on healthy relationships will reap long term benefits and if consistently and continuously applied we should start to see reductions in domestic abuse, rape and sexual assault, anti-social behaviour and criminal activity. It has to be a long term investment.”
Safety Interventions Manager, Camden

Brent



Nuances:

“It is important that children know how to communicate with each other, not to be manipulated, coerced into doing things they don’t want to do. It is important to see how someone can put you down in a passive way slowly chipping away at your self-esteem. Showing them what domineering and controlling behaviour looks like”.

Secondary school Brent

Redbridge



“We had a girl that tried to commit suicide a few weeks before the project. She had poor attendance. I targeted her to take part as I knew it was over a boy and what was being said about her. She joined in the project and this improved her attendance. She ended up completing her Drama exam and achieving a B.”
Teacher, secondary school



Waltham Forest



The words of an 11 year old girl participating in a primary school project. When asked what she had learned she said:

“Talk to someone when something is upsetting you and don’t keep it secret”



A changing landscape for Young people and social media

“Children now more than ever are exposed to gangs, violence, graphic images, internet bullying, sexual exploitation. With the internet, children are exposed to behaviours they probably may never have seen or experienced”. Teacher, Brent

A changing landscape for Young People in Social media.....



- Two-thirds of 13-17 year olds said that they have viewed pornography – and mainly online. Young men make up the majority of consumers. (You Gov, 2008)
- You Gov (2008) also found that 27% of boys are accessing pornography every week with 5% viewing it every day.
- Other studies have shown a significant proportion of young people report receiving pornographic junk mail or instant ‘pop ups’ or messages whilst generally searching the internet.

QUIZ



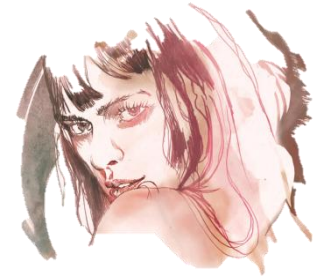
Are the following statements

True?

Or

False?

55% of teenagers
own smartphones

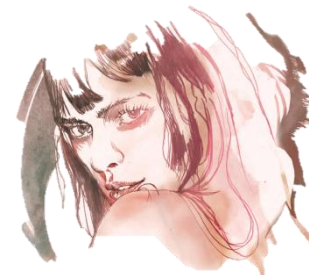


88% of UK teenagers own a smartphone

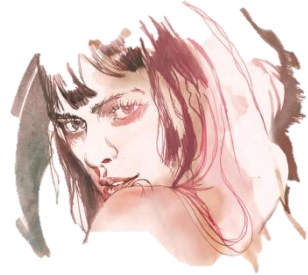
That's more young people than live with two parents



2014 Ofcom Communications Report

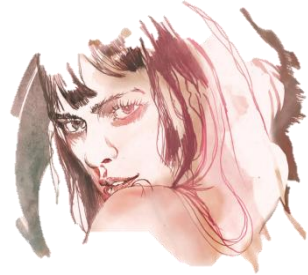


The most popular way
of stalking is online

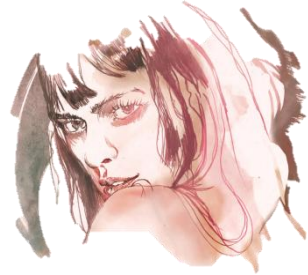




digital stalking and the national stalking
helpline



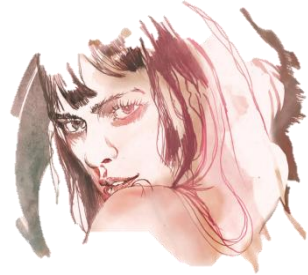
The average age a
person views
pornography is 14



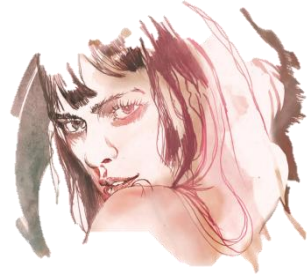
The average age a
person views
pornography is 11 years
old



Dr Linda Papadopoulos



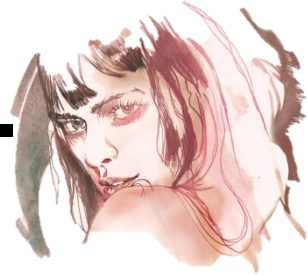
65% of 5-16s year olds
now own their own
computer/laptop/tablet.



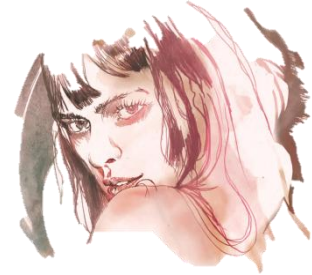
73% of 5-16s now own their
own computer/ laptop/tablet.
That is 8.6 million young
people.



<http://www.childwise.co.uk>
/



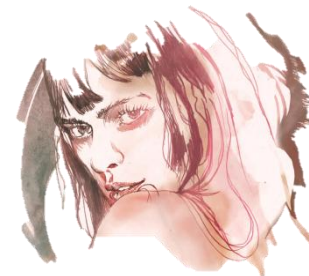
The search term 'teen
porn' has increased by
100% in the last 8
years



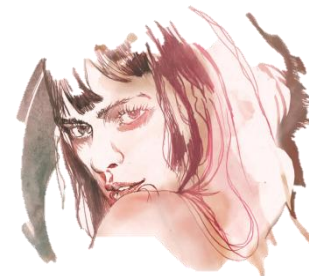
The search term
'teen porn' has
increased by 215%
in the last 8 years



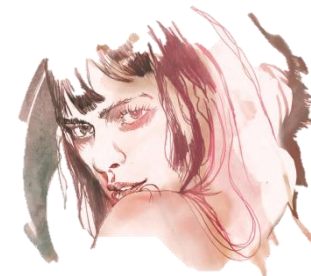
Google Trends Data



The most digital
confident age group
is 25-29 years old

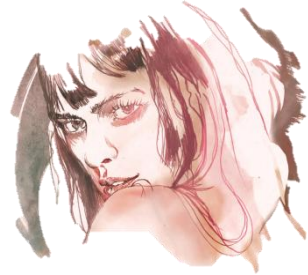


The most digital
confident age group
is 14-15 years old



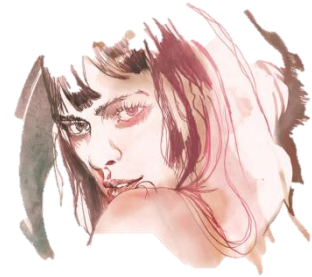
Ofcom 2014

60% of young people are regarded by Ofcom as being 'highly addicted' to smartphones.

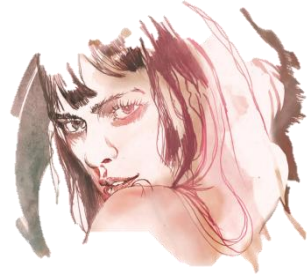




Ofcom 2011

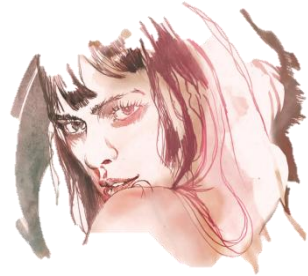


Seven in ten 7-16 year olds can access the internet in their own room, up from just a fifth in 2005.





Childwise 2015



“Young people have an increasingly complex world to navigate in order to engage in healthy relationships: healthy relationship education programmes are vital to ensuring that these navigations are successful ones. The chance to work with specialists through the mediums of drama, discussion and scenario based problem solving has opened many students eyes to the stark realities involved in unhealthy relationships. These processes have also firmed up the students understanding of the potential repercussions that unhealthy relationships create where notions of abuse are clarified for young people living in a fast changing and demanding world.”

We have a responsibility to equip our young people with skills to defend themselves against abuse and the knowledge of acceptable and healthy behaviours.

Prevention Education works with potential victims but perhaps more importantly, with potential perpetrators.

Prevention Education is about long term investment, with no quick wins or sharp headlines. Wouldn't it be extraordinary to think that one day Refuges and frontline VAWG services are being cut back, not because of the economic environment, but because we just don't need them anymore.



Ascent

www.thelondonvawgconsortium.org.uk

susie@tender.org.uk

www.tender.org.uk