



LONDON AMBITIONS

SHAPING A SUCCESSFUL CAREERS

OFFER FOR ALL YOUNG

LONDONERS

Supported by Dr Deirdre Hughes OBE

LONDON
ENTERPRISE PANEL

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MAYOR OF LONDON

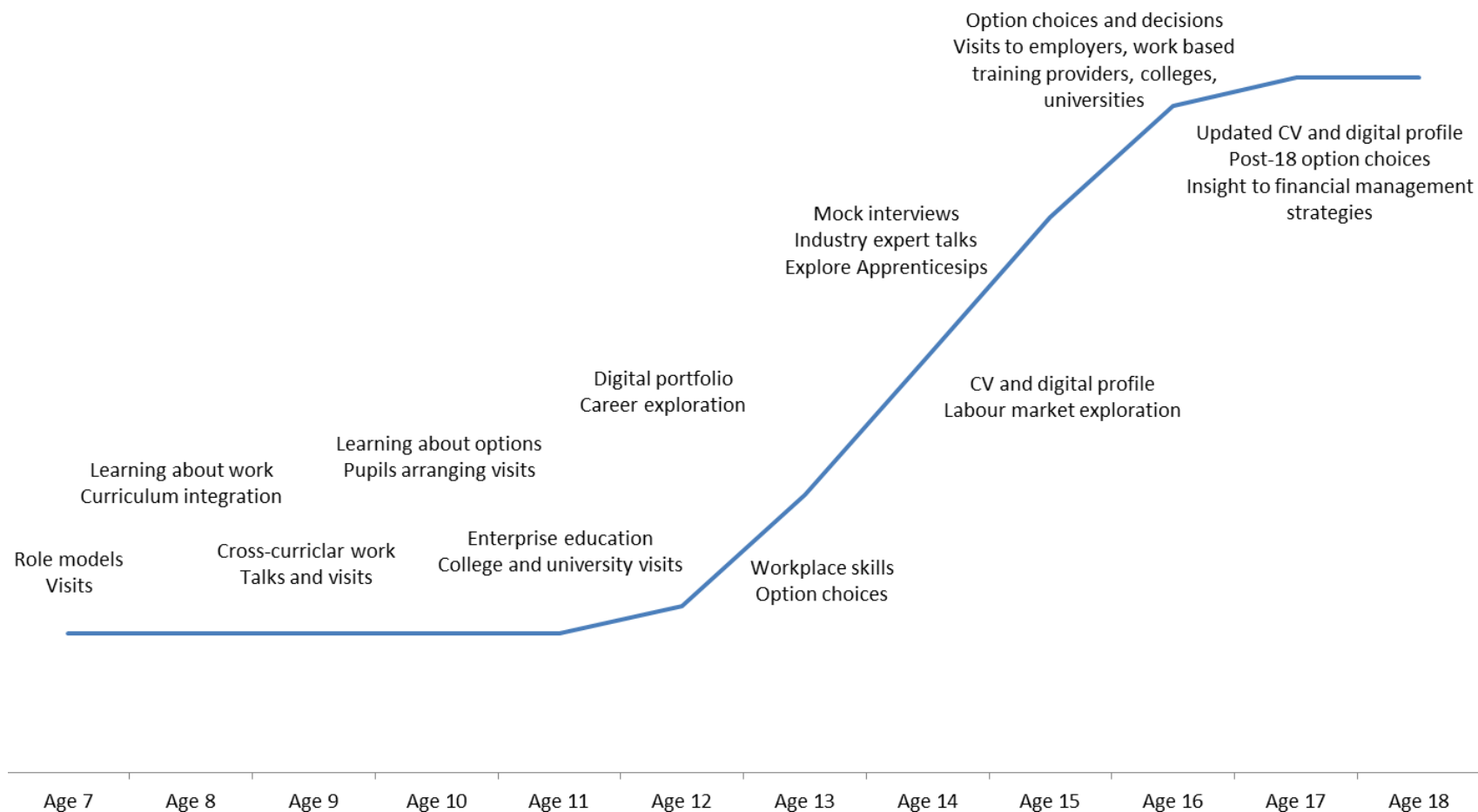
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Seven key recommendations

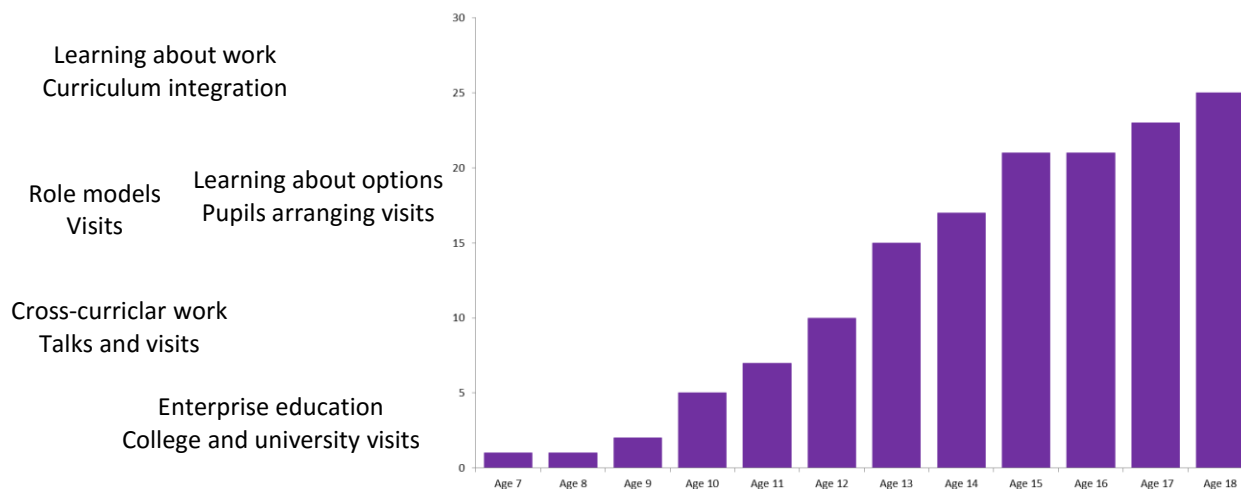
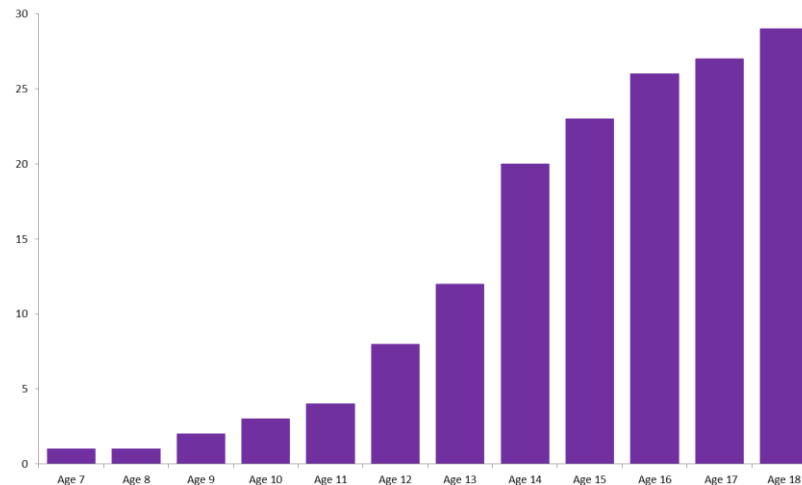
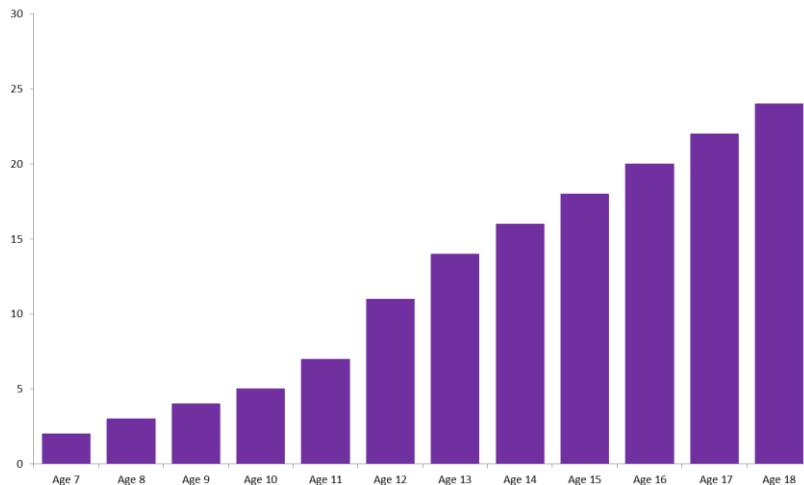
Young people at the heart of London Ambitions

- 1) Access to impartial, independent and personalised careers education, information, advice and guidance
- 2) **At least 100 hours of experiences of the world of work for all young Londoners and a digital portfolio**

100 hours experience of the world of work



100 hours experience of the world of work



Option choices and decisions
Visits to employers, work based
training providers, colleges,
universities

Digital portfolio
Career exploration

CV and digital profile
Labour market exploration

Mock interviews
Industry expert talks

Work experience
Work place skills

Seven key recommendations

Leadership and accountability

- 3) An explicit publicised careers policy and careers curriculum in every secondary school and college
- 4) A Governor with responsibility for ensuring students are supported to relate their learning to the world of work from an early age

Support for a high quality careers work

- 5) Up-to-date, user-friendly labour market intelligence
- 6) Formation and development of 'careers clusters' across London
- 7) The London Ambitions Portal

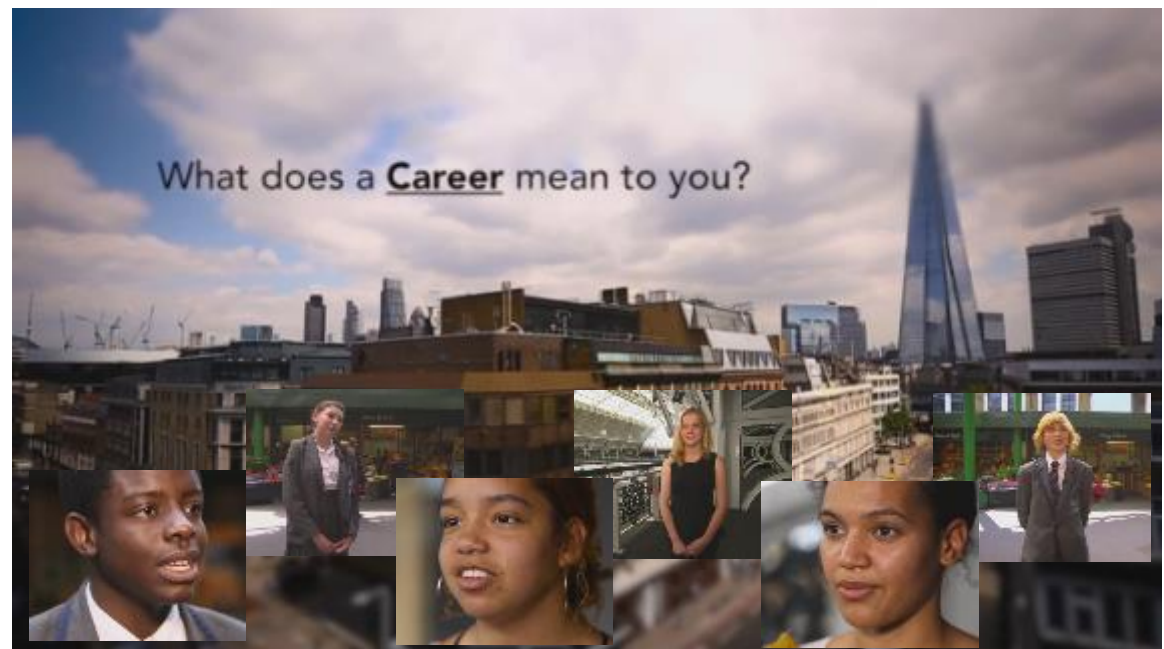
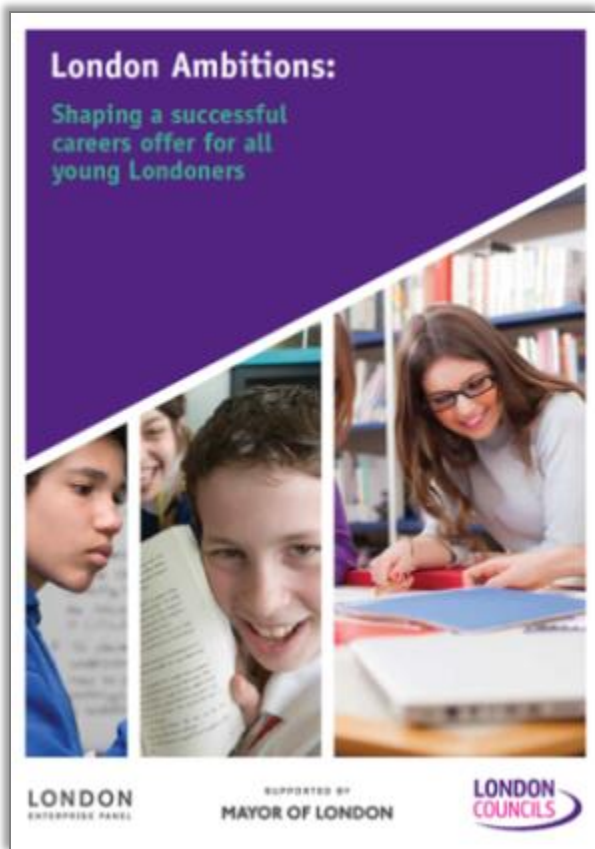
A London Careers Curriculum

- Objectives to inform and support pupil's/student's learning outcomes
- Activities to stimulate work-related experiences/action as part of their learning
- Examples of careers, enterprise and employability resources to support enquiry-based learning

A London Careers Curriculum

Careers Specifications from age 7 to age 19

- By age 11 - Awareness about careers now and in the future; widening horizons and not closing down options
- By age 14 - Knowledge about careers and the impact of making option choices and decisions
- By age 16 - Knowledge about careers and experience in the world of work
- By age 19 - Experience of and exposure to the world of work, career adaptability and resilience



<http://www.londoncouncils.gov.uk/londonambitionscareers>

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