



## London Cultural Improvement Programme

### Heritage Change Programme

### 3. Key Competencies to be Fit for the Future

#### 3.2 Routes to Further Information

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### 3.2 Routes to Further Information

The Heritage Change Programme has reviewed the available information for London Boroughs considering competencies for Heritage Services to be fit for the future. We have highlighted the key publicly available documents here with web links. The key areas covered are as follows:

- General information on cultural heritage sector workforce development
- Information specifically relating to the HCP competencies

Please note these documents and links should only be used for information and guidance, specialist advice should be sought as appropriate.

#### General information

| Organisation                              | Information   | Web link  |
|---|---|---|
| <b>Creative and Cultural Skills (CCS)</b> | <b>Sector Skills Council responsible for cultural heritage</b> (museums, galleries, archaeology, and the built environment). Carries out nationwide workforce development mapping and research. The two publications listed below are of particular relevance.  | <a href="http://bit.ly/G1oa2">http://bit.ly/G1oa2</a>   |
| <b>Creative and Cultural Skills (CCS)</b> | <b>Cultural Footprint (publication)</b><br>CCS carried out the first study of the creative and cultural industries in 2006, updating this data in 2008. 'The Footprint 08/09' is a comprehensive picture of what the sector looks like. For anybody looking for authoritative data on the creative and cultural industries, the Footprint is an invaluable resource.  | <a href="http://bit.ly/fL9IME">http://bit.ly/fL9IME</a> |
| <b>Creative and Cultural Skills (CCS)</b> | <b>Cultural Heritage Blueprint (publication)</b><br>CCS's Cultural Heritage Skills Advisory Panel, made up of industry representatives from across England, Wales, Scotland and Northern Ireland, have drawn up an action list to ensure that the cultural heritage workforce is sustainable in the long-term.<br><br>The action list is the result of research into approximately 2,000 employers across the creative and cultural industries. Common themes have been identified in relation to workforce development, including the importance of management and leadership; accessibility of entry routes into the sector and the diversity of the workforce as a consequence; qualification reform; and the need for | <a href="http://bit.ly/acJSVE">http://bit.ly/acJSVE</a> |

| Organisation         | Information  | Web link  |
|----------------------|--|---|
|                      | appropriate labour market intelligence.  |   |
| Lifelong Learning UK | <b>Sector Skills Council responsible for archives sector.</b> Carries out nationwide workforce development mapping and research. | <a href="http://bit.ly/h5IX0A">http://bit.ly/h5IX0A</a> |

## Information relating to HCP key competencies

| Organisation   | Information   | Weblink   |
|--|---|---|
| <b>Local Government Improvement and Development (formerly I&amp;DeA)</b> | <b>Understanding Commissioning – a practical guide for the culture and sport sector (publication)</b><br><br>This document is specifically aimed at the culture and sport sector and provides a good introduction to the process of strategic commissioning in public services and how to use it to produce better outcomes for communities.  | <a href="http://bit.ly/eOVSI2">http://bit.ly/eOVSI2</a> |
| ACEVO/Cultureworks   | <b>Mapping the Gaps (publication)</b><br>Report on the current levels of income generation, and gaps in income generation support and provision, for the third sector. Provides background on income generation for cultural heritage organisations, and would be of particular interest to Heritage Services that are considering alternative governance models.   | <a href="http://bit.ly/gXvgkk">http://bit.ly/gXvgkk</a> |
| <b>National Museums Directors Conference (NMDC)</b>                      | <b>NMDC UK Partnerships Compendium – Mapping Exercise (publication)</b><br>The result of several studies commissioned to establish barriers and key success factors in partnership working. This mapping exercise was commissioned to bring evidence together in one place. It aims to contribute “an evidence base to the success story that is national / regional partnerships”.                           | <a href="http://bit.ly/g1UEu7">http://bit.ly/g1UEu7</a> |
| <b>Local Government (LG) Improvement and Development</b>                 | <b>Organisation supporting improvement and innovation in local government.</b><br>This site has advice and guidance on getting the most out of multi-agency partnerships, and how to make them work better for the culture and sport sector.<br><br>Has links to two downloadable guidance packs: <a href="#">Understanding Strategic Partnerships</a> , and <a href="#">Successful Partnership Working</a> . | <a href="http://bit.ly/ep8CFI">http://bit.ly/ep8CFI</a> |

| Organisation   | Information   | Weblink   |
|--|---|---|
| <b>Local Government (LG) Improvement and Development</b> | <b>Organisation supporting improvement and innovation in local government.</b><br>The sharing and learning site brings together relevant information, case studies and links to other websites on Local Authority work and best practice in the culture and sport sector. | <a href="http://bit.ly/FFAAC2">http://bit.ly/FFAAC2</a> |
| <b>The Network</b>                                       | <b>Information and resources on community engagement and partnerships.</b><br>Mainly aimed at the library sector but has a wide range of resources that are relevant to Heritage Services.  | <a href="http://bit.ly/fXKN9P">http://bit.ly/fXKN9P</a> |
| <b>Visit London</b>                                      | <b>Social Media Guide (publication)</b><br>Beginners Guides to Social Media created with in conjunction with the London Cultural Improvement Programme.   | <a href="http://bit.ly/iel4Km">http://bit.ly/iel4Km</a> |
| <b>Visit London</b>                                      | <b>Websites Guide (publication)</b><br>Beginners Guide to Websites created with in conjunction with the London Cultural Improvement Programme.  | <a href="http://bit.ly/ejyipR">http://bit.ly/ejyipR</a> |
| <b>JISC Digital Media</b>                                | <b>Deciding to Digitise (publication)</b><br>Leaflet highlighting what organisations should consider before starting digitisation projects.   | <a href="http://bit.ly/eJHg2L">http://bit.ly/eJHg2L</a> |
| <b>Collections Trust</b>                                 | <b>Collections Link (website)</b><br>Provides a breath of advice on collections care and use, including support on digitisation and access.   | <a href="http://bit.ly/hx5wMw">http://bit.ly/hx5wMw</a> |
| <b>The Media Trust</b>                                   | <b>Organisation that brings charities together with media organisations.</b><br>Information and support on how charities and voluntary organisations can raise awareness of their cause and improve their communications.   | <a href="http://bit.ly/1507eT">http://bit.ly/1507eT</a> |
| <b>The Media Trust</b>                                   | <b>Communications resources (website with publications)</b><br>Free downloadable pdf guides on social media, working with the press and effective communications.   | <a href="http://bit.ly/bLXZ8s">http://bit.ly/bLXZ8s</a> |
| <b>Visit London</b>                                      | <b>Proactive Media Guide (publication)</b><br>Beginners Guide to Proactive Media created in conjunction with the London Cultural Improvement Programme.   | <a href="http://bit.ly/gnP6d8">http://bit.ly/gnP6d8</a> |