



London Culture Forum.

The London Culture Forum Conference 2016: The Golden Thread – The Role of Culture in Successful Place Making

Tuesday 1 November, Portico Rooms, Somerset House



Produced by People Make it Work
Supported By:



SUPPORTED BY
MAYOR OF LONDON
#LondonIsOpen



Supported using public funding by
**ARTS COUNCIL
ENGLAND**





The London Culture Forum would like to thank the following organisations for their help and support in holding this conference:

London Councils
Greater London Authority
Arts Council England
London First
Somerset House Trust
U+i
People Make It Work
Royal Borough of Greenwich
Royal Borough of Kensington & Chelsea
London Borough of Richmond
Enable Leisure and Culture (on behalf of London Borough of Wandsworth)

Foreword

Welcome to Somerset House and to the first ever London Culture Forum Conference. It is brilliant to see cultural leaders, local authorities and businesses coming together to debate and create a joined-up vision for culture in our great city.

Culture is a crucial part of London's DNA and, as policy-makers, it's our job to create an environment in which it can flourish. We need to make sure London's position as a global cultural capital is protected for generations to come. We need to future-proof London for culture!



One of the ways we can do this is by hard-wiring culture into the system – planning for culture in the same way that we plan for transport, for infrastructure, for housing and for energy. Finding the connections across regeneration, health, environment, education, tourism and positioning culture as the 'golden thread' flowing through all aspects of urban policy.

For London to be a successful global city, culture has to play a big part. Its economic value is increasingly recognised, as well as the quality of life and social benefits it brings to people living and working here. From the billions it generates through tourism and the creative industries, to the artists, performance venues and other cultural spaces helping to regenerate all corners of the capital, there is little doubt of culture's significance.

The need to shape the future of the capital is an urgent task for cultural leaders, now more than ever. With Brexit on the horizon we need to be open for ideas, for creativity, for people. And leadership is a central ingredient – we need to build a bold and inclusive vision for London. Cultural experts and policy makers need to be advocates and creative thinkers and also civic leaders - comfortable working in tandem with businesses, politicians, transport, education, planning, property and environmental experts to ensure culture at the heart of our future vision for London.

Culture is now a top priority for the Mayor and we want to work really closely with the London Culture Forum as a vital network. The Forum is a powerful and engaged network, a place for thought leadership on culture and place-making in local government across the city. I know this inaugural conference will make way for fresh and innovative ideas and debate about how culture can flourish around the city.

Best wishes for an inspiring and productive day.



Justine Simons OBE, Deputy Mayor for Culture and the Creative Industries

London Culture Forum

The London Culture Forum is a strategic alliance of local authority officers from London's 32 local authorities and the City Of London, who are committed to transforming people and places through arts and culture.

The Forum brings together senior officers from across local government departments with additional cultural representatives from key agencies operating in the capital.



The Forum's membership includes officers from all local authority cultural services – across arts, culture, events, libraries and heritage - and representatives from organisations including Arts Council England, Historic England, London Parks and Gardens Trust, the Greater London Authority (GLA), London Councils and London & Partners.

The officers who attend the forum have a responsibility for a wide range of local cultural services including programming festivals, delivering workshops and participatory events, commissioning public art, working with local social, health and economic development agendas, and supporting local arts and culture organisations and creative businesses through capacity building and other support services. Many officers also have responsibility for running arts venues such as local theatres, museums and galleries. All Officers are in key positions to influence wider policy initiatives [such as public health & communities, transport, education, housing, economic development and planning] embedding a clear role for arts/culture in wider agendas, securing new funding and linking artists to other cultural commissioning opportunities.

Leadership

In response to a growing clamour for more joined up engagement, a group of officers from across number of London Boroughs joined with London Councils, GLA, and Arts Council England to set up the London Culture Forum (previously the Arts & Culture Forum) in autumn 2013.

Strategic Voice

The Forum's strategic aims are to enable cultural officers:

- to lead discussion around emerging policy areas where arts and culture is essential to drive change and growth
- to share information and best practice
- to identify areas for cross borough collaboration
- to build links between the arts/cultural sector and wider policy areas creating opportunities for cultural commissioning.
- to support advocacy work for local arts and culture services

Key Achievements

The Forum has successfully lobbied for the Chief Executives of London Committee to appoint a theme lead on arts and culture for the first time. From 2013-2016 this role was held by Paul Martin, Chief Executive of Wandsworth Council. The Forum has also been endorsed by Munira Mirza, former Deputy Mayor for Culture and Dominic Lake, Head of Arts at DCMS. A number of senior politicians/leaders and creative producers/arts organisations have attended meetings since our inception. We have also:

- Hosted 8 Forums since November 2013 and established the Forum as a place to discuss hot topics, share best practice and keep updated on key issues
- Secured £600,000 funding for The Streets, a new roving music festival (led by a sub-group of London boroughs)
- Set up and led 4 series of Action Learning Sets in 2016
- Secured funding to support the Forum's ongoing activities - £11,750 from Central Arts Partnership, £12,785 from Arts Council England and in-kind support from London Councils and the GLA.
- Established links with the World Cities Culture Forum in November 2015
- Produced a monthly e-Newsletter since January 2014

Next Steps (2017 onwards)

The London Culture Forum wants to build on our recent successes and continue to provide opportunities for local government and the arts and culture sector to come together, share ideas and develop skills. We are developing our plan for the future and want to continue to grow the forum by:

- Becoming a bigger voice for culture in London
- Developing links with other international forums that focus on neighbourhood development
- Extending the popular Action Learning Sets programme
- Exploring opportunities to develop a research programme with a major HE partner
- Continuing to deliver regular Forum meetings and a biennial conference

Current Advisory Board Members

John Hampson, RB Kensington & Chelsea
Rachel Tranter, LB Richmond
Sara O'Donnell, LB Wandsworth
Tracey Sage, RB Greenwich
Sophie Lancaster, Arts Council England
Clive Lyttle, Arts Council England
Chenine Bhathena, Greater London Authority
Jamie Saddler, London Councils

The London Culture Forum would also like to thank former steering group members Souraya Ali (London Councils), Helen Renwick (LB Wandsworth), Coral Flood (LB Southwark), Aida Esposito (Carillion) and Lorna Lee (LB Waltham Forest) and for all their work over the last few years in helping to establish and develop the Forum.

For more information about the Forum, to join our mailing, list or to hear about future meetings please contact Jamie Saddler Principal Policy & Project Officer: Economy, Culture and Tourism, London Councils on Jamie.Saddler@londoncouncils.gov.uk

Agenda for the Day

Culture needs to be the golden thread running through urban policy in local authorities, contributing to delivery. It should inform society's growth, from social integration, education and health through to economic development, regeneration and planning. Culture should be the golden thread that weaves between all areas of civic leadership, offering value, and pioneering new ways of working.

09.30 - 10.00 **Registration & Coffee**

10.00 - 10.10 **Welcome**

Richard Watts

Director, People Make It Work

10.10 - 10.45 **Keynote Speech**

Cllr Darren Rodwell

Leader of Barking & Dagenham Council and London Councils' Executive Member for City Development

10.50 - 11.50 **Panel 1: Whose responsibility is Culture in the 21st Century?**

Culture and creative industries generates over £35bn for the London economy, providing employment for one in six people. Yet, one in three people are still living in poverty in our great city. Culture helps give London its unique character and dynamism but how do we champion culture in our ever-changing city without compromising its integrity in the face of tough social and economic challenges?

Where are the innovative initiatives and partnerships that are breaking ground to sustain the vital cultural life of our city? Who are the new civic leaders advocating for Culture? Who will lead on culture locally and regionally, now and in the future? How can we ensure that we harness and help shape the success of culture and the creative industries as a city?

We will hear from a panel of people leading new community developments across the city, which could also be identified as new cultural quarters.

Chair: *Helen Fisher, Tottenham Programme Director, LB Haringey*

Panel: *Andrea Stark, Director, Foundation for Future London*
 Duncan Wilson, Chief Executive, Historic England
 Ken Baikie, Director Thamesmead Regeneration, Peabody Group
 Dan Bridge, Principal Development Manager, Greater London Authority
 David Twohig, Chief Development Officer, Battersea Power Station

11.55 - 12.55 **Panel 2: Culture in our public spaces – does it really make a difference?**

London invests in bringing culture to the public domain, in transport, on our high streets and through our public realm. We thrust festivals on unsuspecting shoppers and commuters - but should we? At its best

creativity in the public realm drives the economy, increases wellbeing and creates inspiring places. At worst it is a waste of resource and pollutes an already crowded public realm with a top down version of culture.

How do we ensure culture is an authentic, relevant and revitalizing presence on our high streets and throughout the public realm?

Chair: *Mark Davy, Founder, Futurecity*

Panel: *Jonathan Reekie, Director, Somerset House Trust*
Sarah Gaventa, Director, Illuminated River Foundation
Giles Semper, Director, The Means
Caroline Jenkinson, Arts Manager for a number of London Local Authorities
Michael Clark, Executive Director, Aedas

13.00 - 14.00 **Lunch**
Somerset House Creative Hub Tours

14.00 - 14.30 **Keynote Speech**
Darren Henley
Chief Executive, Arts Council England

14.35 - 15.35 **Panel 3: Raising the stakes - going global with a citywide vision**

What are other global cities' approaches to place making, in the context of accelerating urban growth and what can we learn from international counterparts?

Drawing on key findings and resolutions from the World Cities Culture Summit in Moscow this October, what are the next steps for delivering a unified vision and how can we build capacity in terms of skills, knowledge and resilience?

Chair: *Deborah Bull, Assistant Principal (London), King's College London*

Panel: *Darren Henley, Chief Executive, Arts Council England*
Eleanor Kelly, Chief Executive, LB Southwark
Jackie McNerney, Acting Head of Culture, Greater London Authority
Adrian Ellis, Founder, AEA Consulting, Global Cultural Districts Network
Patricia Brown, Director, Central

15.45 - 16.15 **Plenary session**
Richard Watts
Director, People Make It Work

16.15 - 16.30 **Closing address**
Richard Upton
Deputy Chief Executive, U+I

16.30 - 17.30 **Drinks Reception sponsored by U+I**
Somerset House Creative Hub Tours

Keynote Speakers

Darren Rodwell

Cllr Darren Rodwell is the Leader of Barking and Dagenham Council. He was first elected to the council in 2010 and has been the lead member on a number of council committees including Health and Adult Services, Public Accounts & Audit and Safer & Stronger Communities as well as a school governor.

Darren became council leader in 2014 and in October 2016 he was appointed as London Councils' Executive Member for City Development. This wide-ranging portfolio covers arts and culture, leisure, sport, infrastructure, planning (non-housing), and highstreets.



Darren Henley



Darren Henley OBE is Chief Executive of Arts Council England, which champions, develops and invests in great art and culture for everyone across the country.

His two independent government reviews into music and cultural education resulted in the creation of England's first National Plan for Music Education, new networks of Music Education Hubs and Heritage Schools, the Museums and Schools programme, the BFI Film Academy and the new National Youth Dance Company.

He is the author of 30 books, including *The Arts Dividend: Why Investment in Culture Pays*, which argues that a sustained, strategic approach to cultural investment pays big dividends in all of our lives.

Before joining the Arts Council, Darren led Classic FM for 15 years, first as Managing Editor and then Managing Director. He was appointed an OBE for services to music in 2013.

Panellists

Ken Baikie

Ken Baikie has been Peabody's Director of Thamesmead Regeneration since March 2014. He has previously acted as a consultant on matters of regeneration and property to various organisations giving him a wide and varied outlook on the field. Prior to that he worked in the HCA London office and held a number of planning and regeneration positions in local government in East London.

Over the next ten years Peabody will be investing over £1bn in Thamesmead and has held two arts based festivals for local residents since 2014.



Dan Bridge



Dan Bridge is the Principal Development Manager, Strategic Projects and Property at the GLA, leading the team responsible for the redevelopment and regeneration of London's Royal Docks, including Royal Albert Dock, Silvertown Quays, Gallions Quarter, Albert Island, & Thameside West.

Prior to joining the GLA, Dan was Associate Director at AECOM Design and Planning. In this role he project managed and delivered masterplans, development frameworks and infrastructure delivery plans for the Olympic Legacy, Peterborough South Bank, Hackney Wick & Fish Island and Baniyas in Abu-Dhabi.

Patricia Brown

Patricia Brown is Director of Central, a consultancy centred on the dynamics of cities and creating thriving places, economies and business.

Patricia's work spans disciplines, sectors and geographies, with the common thread of connecting: people, places, ideas, issues and ambition, focused mainly on achieving positive change in cities.

Patricia is a strong supporter of culture and creativity, and is vice-chair of the Newlyn Gallery and on the National Trust Regional Advisory Board. She chaired London Festival of Architecture until September and was formerly a Trustee of The Geffrye and London International Festival of Theatre.



Deborah Bull

Deborah Bull is Assistant Principal (London) at King's College London, leading the development of the university's external engagement profile in London. Deborah is responsible for the university's collaborative activities and partnerships with the cultural sector and over the last four years, she has helped to position King's as a world leader in cultural engagement.

Prior to joining King's College London, Deborah had a long and successful career in the arts. She danced with the Royal Ballet from 1981 until 2001, before joining the Royal Opera House Executive. She became Creative Director in 2008, taking the lead on the organisation's Olympic programming. She has served on Arts Council England, as a Governor of the BBC, as a judge for the 2010 Booker Prize. Deborah is currently a member of the governing body of the Arts and Humanities Research Council and Vice President, Cultural Development at the British Science Association.

Deborah is also the author of four books, with the most recent, *The Everyday Dancer*, published by Faber in 2011.



Michael Clark



Michael Clark is Executive Director at Aedas. In this role he is responsible for developing the urban regeneration and master-planning sector within the company, undertaking large scale regeneration, master-planning and development framework commissions across the UK and in Europe. This work is underpinned by a track record for delivering a broad range of buildings typologies from large commercial schemes to residential developments via the occasional football stadium.

Michael studied at Heriott-Watt University, Edinburgh and is a member of the Hong Kong Council for Academic Accreditation.

Mark Davy

Mark Davy founded Futurecity in 2007 as a culture and place-making consultancy and platform for predominantly private sector involvement in culture-driven development of our urban centres. Under his leadership Futurecity has written over 100 cultural and arts strategies for large brownfield developments, regeneration areas and urban centres and works for a wide range of property sector, local authority and public sector clients.

Mark is currently Research Fellow for the London Metropolitan University and the University of the Arts London, a Fellow of the Royal Society of Arts and he sits on the Board of the Royal British Society of Sculptors.



Adrian Ellis



Adrian Ellis is the founder of AEA consulting, which he started in London in 1990. The company has since grown to be one of the leading strategic consultancies in the cultural sector, working with arts organizations, funding and development agencies and city, regional and national governments throughout the world. He returned to consulting full-time after serving as Executive Director of Jazz at Lincoln Center from 2007 - 2011.

Adrian is also co-founder and director of the Global Cultural Districts Network, an initiative of AEA Consulting, the New Cities Foundation, and the Dallas Arts District.

Helen Fisher

Helen Fisher is the Tottenham Programme Director at the London Borough of Haringey where she is spearheading the council's ambitious plans for the area – including the delivery of 10,000 new homes, 5,000 new jobs and more than 1 million square feet of employment space by 2025.

Helen's 25-year career includes a four-year stint as director of the Nine Elms Vauxhall opportunity area, overseeing a redevelopment that includes Battersea Power Station, the US Embassy, two new Tube stations and thousands of new homes and jobs. She has also led the regeneration of Newham's Canning Town.



Sarah Gaventa

Sarah Gaventa MA (RCA) is the director of The Illuminated River Project which is leading a public art project to illuminate London's bridges. She is a public space and public art expert and curator, and was previously Director of Public Space at the Commission for Architecture and the Built Environment. Sarah also recently curated 'Out There: Our Post War Public Art' exhibition at Somerset House for Historic England.

Sarah has been an Associate at Rogers Stirk Harbour + Partners, and has a degree in art history and a MA from the Royal College of Art/ V&A. She is an honorary Fellow of the Landscape Institute for her outstanding contribution to landscape.



Caroline Jenkinson



Caroline Jenkinson has worked in London local government, other public sector and education institutes since the mid 1990's - Leading public facing creative and cultural programs, and developing ways to support creative activity and public participation.

She has commissioned and managed large scale London cultural events including the Lambeth Country Show, Brent's Diwali celebrations and Olympic/Paralympic Torch relays for Camden as well as integrating culture, including public art and cultural partnerships, into large scale development sites, including the redevelopment of Wembley Stadium and Kings Cross.

Eleanor Kelly

Eleanor Kelly is the Chief Executive of the London Borough of Southwark having previously been Chief Executive at the London boroughs of Tower Hamlets and Merton. Eleanor first joined local government in 1974 and has worked at every level from trainee accountant to CEO. Eleanor also spent five years working for KPMG.

In her role in Southwark she is also the senior officer responsible for regeneration and planning. An expert in organisational management with an interest in organisational structure and culture, Eleanor took part in Channel 4's Undercover Boss programme, which she credits as being an important catalyst in the culture change that is being achieved across the council.



Jackie McNerney

Jackie is Acting Head of Culture in the Mayor of London's Culture Team where she works on a number of projects including the World Cities Culture Forum.

Previously, Jackie has worked in a variety of cultural organizations across the UK. Her last job, as Chief Operating Officer at the Serpentine Gallery, included working on the lead up to the opening of the new Serpentine Sackler Gallery. Jackie has also worked for the Manchester International Festival, a biennial commissioning arts festival presenting world premieres in Manchester and then touring them internationally. She has worked in several theatre organizations including the Royal Shakespeare Company, Lyric Theatre Hammersmith and Kneehigh Theatre.

Jackie is also a school governor and has sat on the Board of the Centre for Chinese Contemporary Art in Manchester.



Jonathan Reekie



Jonathan Reekie CBE began his career at Glyndebourne Opera and went on to become General Manager at the Almeida Theatre, founding Almeida Opera. In 1997 he took over as Chief Executive of Aldeburgh Music where he remained until 2014. This was a transformational period for the organization culminating in the Britten Centenary celebrations.

In 2014 he became Director of Somerset House Trust, with plans to give it new purpose as a centre for contemporary culture where art is researched, made and presented, including the launch of Somerset House Studios in late 2016

Giles Semper

Giles Semper is a director of *The means*, a 20-strong place-making and place management consultancy based in Llanelli and London SE1. *The means* is well known for its work in creating and managing Business Improvement Districts (BIDs) across the country, and working with them to deliver significant cultural interventions.

For *The means* Giles was Executive Director of the Vauxhall One BID from 2012-16, and was previously the Deputy CEO of Better Bankside. He is a trustee of Southwark Playhouse.



Andrea Stark

Andrea Stark FRSA is the Director of Foundation for FutureLondon. Previously, as Chief Executive of High House Production Park, she led efforts to convert a fourteen acre derelict site on the Thames Estuary into a centre of excellence for creative industries and education.

Andrea has held senior roles in the sector, which include Executive Director at Arts Council England, Chief Executive of East England Arts and Chief Officer of Arts and Culture, Dundee City Council.



David Twohig

David Twohig is the Chief Development Officer at Battersea Power Station. In this role he spearheads the design on one of the highest profile urban regeneration projects anywhere in the world.

David Started his career working for Treasury Holdings in Ireland before moving to Shanghai in 2005 where he was involved in the establishment of the largest western-managed development company in China. He has previously worked on major urban regeneration projects in Europe, Russia and Asia.

David is also the author of *Living in Wonderland*, a book which addresses the shortcomings of contemporary development and the need to design places for people.



Duncan Wilson

Duncan Wilson OBE joined Historic England as the organisation's first Chief Executive on 1st April 2015.

Previously, Duncan has been Chief Executive of the Alexandra Park and Palace Trust, developing a major regeneration and conservation scheme to restore the Victorian theatre and television studios, the Greenwich Foundation for the Old Royal Naval College, maintaining one of Europe's finest groups of baroque buildings, and the Somerset House Trust, opening the site to the public.

He was awarded the OBE for services to heritage in 2007.



Closing Address

Richard Upton

Richard Upton is the Deputy Chief Executive of U+I and a creative entrepreneur specialising in the field of property regeneration. He has established, built and sold four property investment and professional companies in the past two decades.

Together with Chief Executive Matthew Weiner, Richard is a driving force behind the strategic direction of U+I, a mixed-use property regeneration specialist whose vision is to create long-lasting social and economic change for communities and sustainable value for shareholders. Richard is passionate about the quality of place, architecture, heritage and provenance and a keen patron of the arts.

U+I is a specialist regeneration and property developer. With a £4bn portfolio of complex, mixed-use, community-focused regeneration projects including a £200m investment portfolio, we are unlocking urban sites bristling with potential in the London, Manchester and Dublin city regions. We create long-lasting social and economic change for the communities in which we build and sustainable value for our shareholders.

To find out more, visit www.uandiplc.com



Copyright © 2016 London Councils, All rights reserved.