

# National Apprenticeship Service



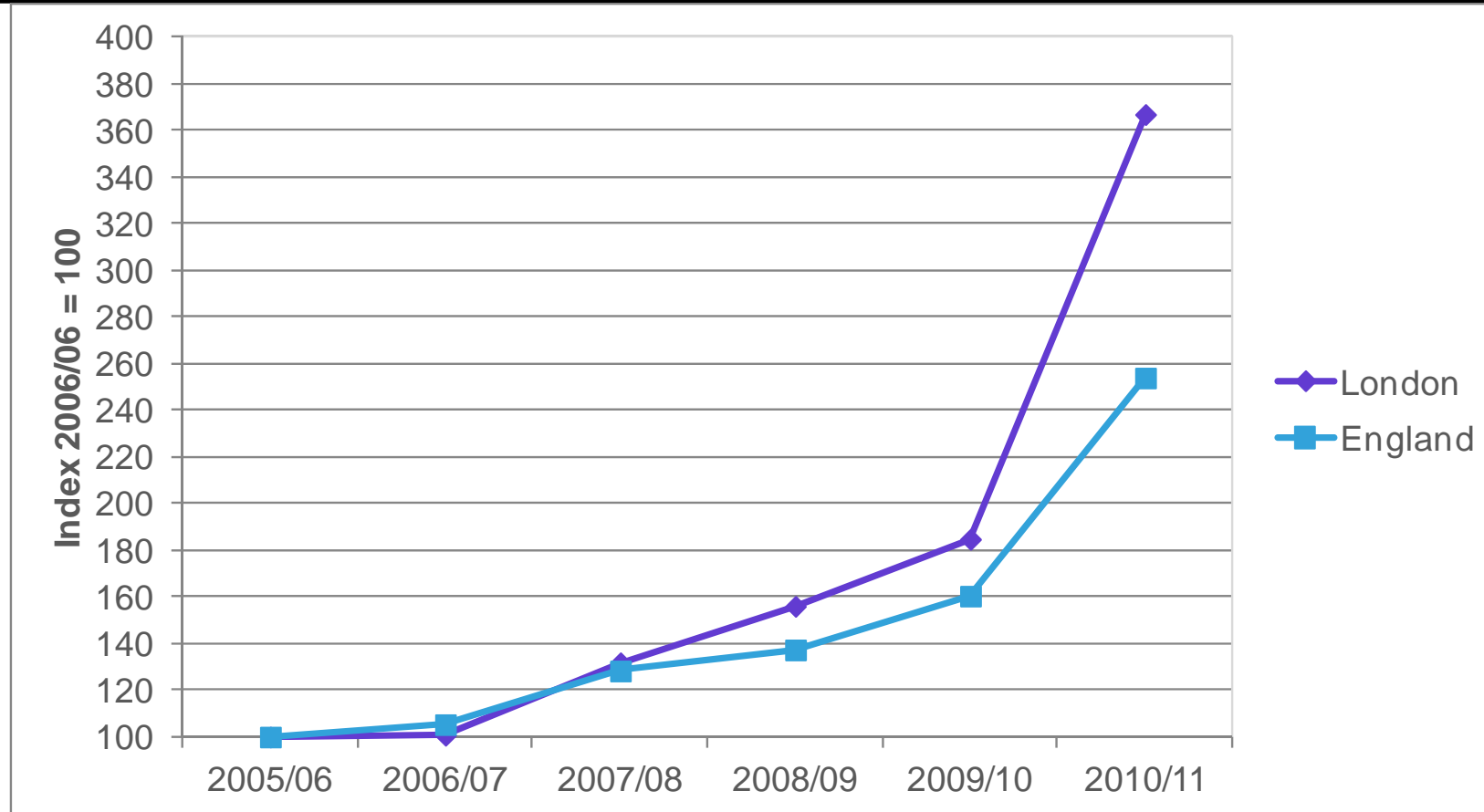
Negat Lodhi  
February 2012

A smiling man with short brown hair, wearing a dark blue denim shirt, standing with his hands on his hips against a black background.

# DIRECTION

# Apprenticeship Performance Starts

# DELIVER



16-18 starts increased to 10,650 in 2010/11 (31% up on 09/10 )

19-24 starts increased to 12,770 in 2010/11 (50% up on 09/10)

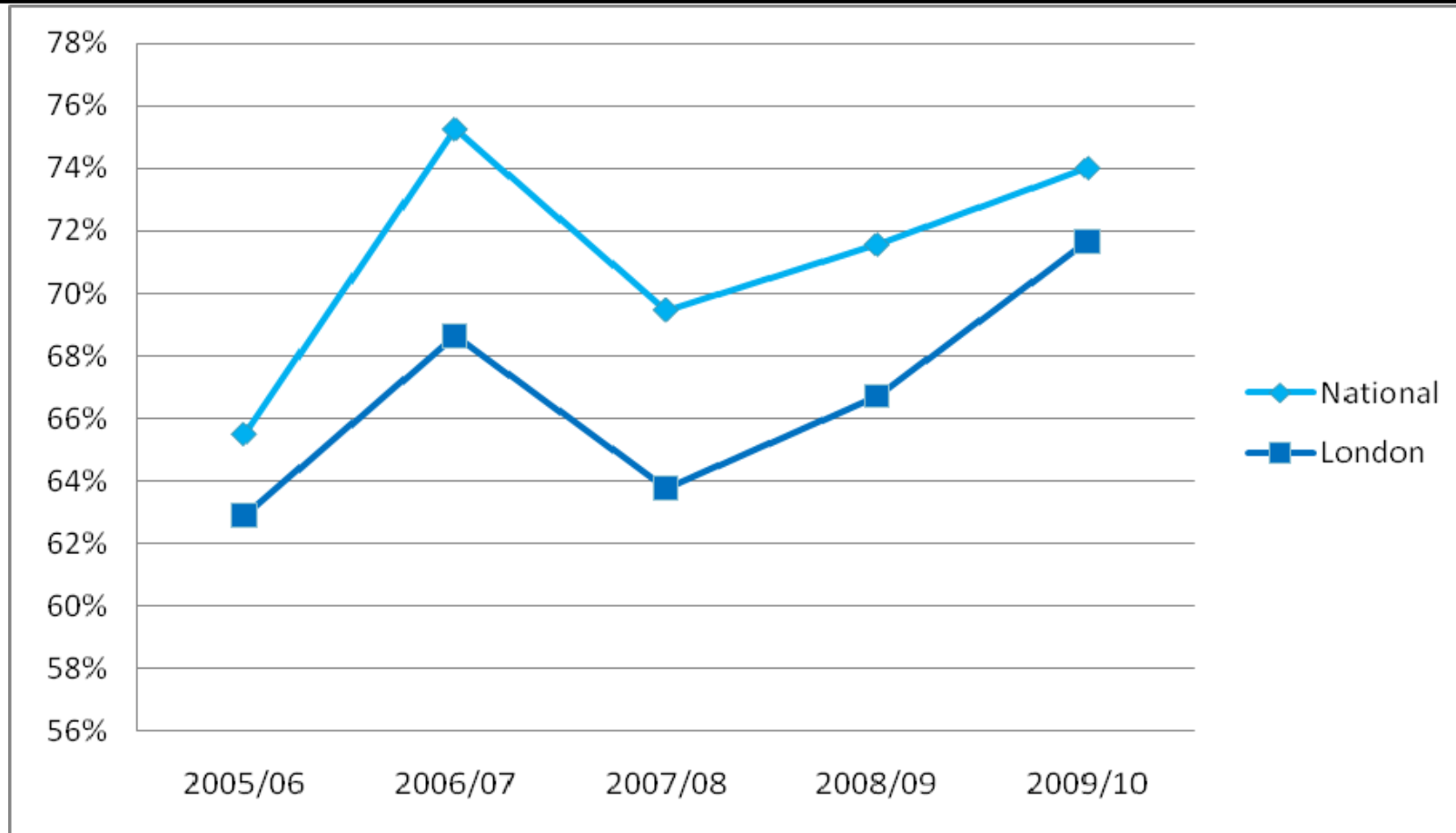
25+ starts increased to 18,324 in 2010/11

London's share of total Apprenticeships starts increased to 9% (up from 5% 07/08)

Source: The Data Service

# Apprenticeship Performance

## Success rates



# Top 10 sectors



## National

1. Business, Administration and Law
2. Retail and Commercial Enterprise
3. Health, Public Services and Care
4. Engineering and Manufacturing Technologies
5. Construction, Planning and the Built Environment
6. Leisure, Travel and Tourism
7. Information and Communication Technology
8. Agriculture, Horticulture and Animal Care
9. Education and Training
10. Arts, Media and Publishing

## London

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- Employers
- Quality
- Progression
- Higher Apprenticeships
- Age 16 to 24
- Diversity in Apprenticeships

**DELIVER**

**Questions?**