

## **Agenda: Community Engagement & Public Consultation**

9:30am Registration

10.00am Opening Presentation: Rhion Jones

10.30am Best Practice Case Studies: Jon Bradley & Elizabeth Gammell

10.50am More with More: Local digital communities, neighbourhoods and public services: Hugh

Flouch

11.15am Break

11.30am Successful engagement with Children & Young People: David Jones

12.00noon Expert Panel (facilitated by Rhion Jones)

12.30pm Lunch

1.15pm Facilitated sessions

Stakeholder Management & Mapping: Rhion Jones & Elizabeth Gammell

Using Social Media for public engagement and consultation: Jon Bradley

Facilitation skills for 2011: David Jones

Applying Big Society ideas: Davy Jones

Followed by Break

3.30pm Concluding Presentations

4.00pm End

## **Speaker and Facilitator Biographies**

Jonathan Bradley: Director and founder of Participate TM – a social communications agency specialising in public engagement and consultation. The team at Participate has considerable experience working with the National Health Service, other government departments, local authorities, housing and regeneration partnerships, regional agencies and other public service providers. As an Approved Partner of The Consultation Institute, Participate promotes best practice, and adheres to the Institute's standards and principles in all aspects of its work. Jonathan has over 10 years experience in market research, public engagement and consultation, and was previously a Research Director at BMG Research. His expertise lies in public engagement methods, consultation compliance assessments, new media and on-line communications, deliberative methods, facilitation and engagement strategies. Jonathan delivers several courses on behalf of the Institute including Making Consultation Meaningful. Jonathan is also a member of the International Association of Facilitators and an Associate member of the Market Research Society.

**Hugh Flouch:** founder of Networked Neighbourhoods, an organisation working with communities and organisations using technology-based approaches to strengthen neighbourhoods and create opportunities for the more efficient delivery of public services. Hugh's current focus is the development of innovative practical social media-based projects that deliver social benefit. His recent work has included the establishment the award winning Harringay Online, one of the UK's most successful citizen-led online neighbourhood networks; working with the DCLG & the London Borough of Haringey using social media to support older people in their neighbourhoods; supporting the Big Lottery using connective technologies as part of their Big Local programme. In 2010, he directed a widely praised research programme uncovering the true impacts of citizen-led local websites and their implications for local authorities. Previously Hugh built up 20 years' experience of consulting to organisations around leadership, selection, communication and organisational culture. Working both in the UK and internationally, Hugh's clients included a wide range of organisations in both public and private sectors. Between 1995 & 2006, Hugh was Managing Director of the UK operations for two global consulting firms.

**Elizabeth Gammell:** Elizabeth originally trained as a ballet teacher, before raising a family and later becoming an enthusiast for new technology in the public affairs industry. She pioneered contact management applications through the LOBBY contact suite of political databases in the days before the internet provided instant access. As Development and Standards Director of the Institute she designs and builds training courses in public engagement and consultation.

**David Jones:** With over 34 years service in local government David has extensive operational and strategic management experience at directorate level within local authorities. In 2002 David moved to the Convention of Scottish Local Authorities (COSLA) as Special Adviser on Modernising Government and Young People. He also co-ordinated the acclaimed National Dialogue Youth initiative in partnership with all 32 local authorities. In 2006/2007, David worked as a Ministerial Adviser reviewing the Scottish Executives policies and practices on civic participation and community engagement, developing papers for consideration by the Scottish Cabinet. Since leaving local government in early 2008, David has established his own consultancy to support organisations develop their capacity to engage with communities and particularly young people. He has a Bachelor of Education Honours Degree and a number of related qualifications.

Davy Jones: Davy Jones has worked for public services for over 20 years. Since 2007 he has been freelance, specialising in public engagement, participatory budgeting, Local Strategic Partnerships, partnership working and performance management. He is also a recognised national commentator on the developing policy context for local public services. Prior to this, Davy worked for over eight years for the Audit Commission on several key areas including national performance indicators for local authorities, leading on the widely acclaimed Area Profiles project, and most recently leading the Commission's work on citizen involvement and reporting for CAA. He previously worked for over 11 years in three London councils in corporate and housing policy. Davy has delivered a number of key courses for the Consultation Institute, including Comprehensive Engagement Strategies, New Approaches to Public Engagement and Implementing the Duty to Involve. He is a Local Improvement Adviser for the IDeA, and an Associate of both the national Participatory Budgeting Unit and the South East-based Progress through Partnership programme.

**Rhion Jones:** was educated at the University of Wales and Balliol College, Oxford. He became involved in personnel management before it was rechristened 'HR', gaining experience in the motor industry, the (then) public water industry and information technology. He subsequently spent several years advising suppliers and users of customer service systems. For over twenty years he has specialised in helping public bodies interact with a wide range of stakeholders, authoring more than forty White Papers and briefings on all aspects of this relationship. He is a co-founder and Programme Director of the Consultation Institute.