

Meeting of the Capital Ambition Board

Tuesday 11 July 2017, 14:30

London Councils, Room 5, 59½ Southwark Street, London SE1 0AL

Members

Edward Lord OBE JP
Cllr Stephen Alambritis
Cllr Fiona Colley
Cllr Nicholas Paget Brown

Local Authority

City of London (Chair)
LB Merton
LB Southwark
RB Kensington & Chelsea

London Councils

Frank Smith
Guy Ware
Clive Grimshaw
Andy Pitcairn
Thomas Man
Lisa Henry
Lucy Foggin
Jade Appleton

Director of Corporate Resources
Director: Finance, Performance and Procurement
Strategic Lead, Health and Social Care
Head of Budgetary Control and Procurement
Head of Capital Ambition
Capital Ambition Programme Manager
Capital Ambition Project Officer
Political Advisor - Conservative Group

Advisers

Paul Najsarek

Chief Executive, LB Ealing

Board Secretariat

David Dent

Principal Corporate Governance Officer

EY

Darra Singh
Victoria Evans
Chess Dennis

Partner, Local Public Services
Senior Manager, Local Public Services
Consultant, Local Public Services

Behavioural Insights Team – for item 5

Tim Pearce
Michael Hallsworth

Head of Local Government, BIT
BIT

Geoff Alltimes – for item 6

Independent Consultant

1. Declarations of Interest

1.2 There were no declarations of interest.

2. Apologies for absence

- 2.1 Apologies were received from Cllr Kevin Davis (RB Kingston upon Thames), Cllr David Simmonds (LB Hillingdon), James Rolfe (LB Enfield), John Comber (RB Greenwich) and Fiona Fletcher-Smith (GLA).
- 2.2 It was also noted that the following individuals are no longer advisers to CAB John Comber, Mike O'Donnell and Rob Leak. The Board stated their gratitude to the advisers for the assistance they have provided to CAB.

3. Minutes of the meeting held on 14 February 2017

- 3.1 The minutes of the non-exempt part of the meeting held on 14 February 2017 were agreed as an accurate record.

4. Capital Ambition - Director's Report

- 4.1 The report was noted by CAB.

5. Applying Behavioural Insights – Costed Proposals

- 5.1 The Chair introduced Tim Pearse and Michael Halllsworth from the Behavioural Insights Team (BIT). Mr Pearse informed members that the Behavioural Insights proposals covered three areas:

- Improving decision making in respect of children's social care;
- Improving communications around prevention and early help, including speeding up foster carer recruitment;
- Increasing uptake of vaccinations – principally MMR, prompted by the recent measles outbreak which arose from low vaccination take up.

- 5.2 In response to a question from Cllr Colley, Mr Pearse commented that the main issue around children's social care assessments was the high incidence of referrals that resulted in a 'No Further Action' decision, which was quite common even after assessments had been made. The BIT would be looking to develop a more substantial assessment system.

- 5.3 Cllr Paget Brown asked about the possibilities of using the 'nudge' concept for foster carer recruitment, and whether this approach had been successful in other boroughs? Mr Pearse agreed that one of the most effective way of recruiting foster carers was using 'network nudge' principle, i.e. through existing carers. In terms of successful uses of 'nudge', BIT were not aware of any research into the impact. Nevertheless there are examples from other sectors that demonstrated the benefits of this approach such as charitable giving. Victoria Evans from EY mentioned that the concept had been used successfully in the Hertfordshire/Buckinghamshire regions for foster carers' recruitment.

- 5.4 Paul Najsarek asked whether the results of the pilots would be shared widely to communicate learning, and also whether any cashable savings could contribute to the Capital Ambition programme? Mr Pearse confirmed that all of the findings would be made public for the purposes of learning and that presentations would also be made, but that it wasn't intended to operate the behavioural insights work to provide a financial return to Capital Ambition. But as Ms Evans highlighted, from intelligence working with one of our Venture Partners, in house foster carers provides significant savings over using independent fostering agencies.

- 5.5 Members noted the presentation from BIT and agreed to award £59,242 to the London Borough of Croydon and £140,199 to the Royal Borough of Kensington and Chelsea for the three costed proposals.

6. Health and Social Care Integration

- 6.1. Although minuted in order, this item was moved to the end of the agenda with the agreement of the Chair to enable Clive Grimshaw and Geoff Alltimes to speak on the item.

- 6.2. Mr Grimshaw explained the background around London health and care devolution to the Committee: in June 2015 CAB had agreed up to £250,000 to support the development of new working arrangements for health, and in February 2016 had agreed to allocate £100,000 of this to support work streams emerging from the Health and Care Devolution Agreement. CAB were now being asked to note the progress of the devolution pilots and,

further to the February 2016 agreement, provide up to £150,000 to assist boroughs in the delivery of devolution commitments.

- 6.3. Mr Najsarek recognised the importance of this work but also asked that the impact of the Better Care Fund be considered.
- 6.4. Cllr Paget Brown asked about the position with Sustainability and Transformation Partnerships (STPs). Mr Grimshaw explained that where a budget is being integrated locally NHS England will expect the money to stack up. The project team that there are a wide range of delivery models and options being developed and delivered and the CAB funded project will reflect and recognise existing approaches.
- 6.5. CAB agreed to the provision of up to £150,000. The Chair requested that the Capital Ambition contribution be recognised in any final publications/reports.

7. London Ventures

- 7.1 Thomas Man, Head of Capital Ambition, introduced the report. He outlined the key decisions set out in the report which were:
 - Approving the year 2 London Ventures business plan
 - Approving the seed funding criteria
 - Approving the dragon's den outcomes
 - Approving a minor revision to a commercial deal
- 7.2 Darra Singh from EY explained the proposal that year 2 of the business plan sets out the next year of the London Ventures programme. The key difference compared to the original business plans was an extension of the current homelessness, temporary accommodation and housing targeted venture into year 2 in order to maximise the opportunity to deliver a successful targeted venture. This would delay the start of the second targeted venture programme until no later than March 2018; however there will still be a continuation of the general ventures work stream.
- 7.3 In terms of the general ventures, there were 16 partners in the programme. All partners are subject to bi-annual reviews to assess the partner's performance and where appropriate make recommendations as to whether or not to retain them within the programme. It was acknowledged that more could be done regarding marketing and communications, and the plan contained proposals for this.
- 7.4 Mr Najsarek asked whether homelessness projects in the programme would take up more of the overall programme. EY confirmed that a lot of work had been done to develop a portfolio that provided maximum impact, but the overall funding would not be affected. The plan was originally to run three cycles of the programme – that the programme was only now being run twice could impact on programme capacity at a later date.
- 7.5 In response to a question from the Chair, CAB confirmed their collective commitment to housing and homelessness projects within the programme.
- 7.6 Mr Singh mentioned that although two cycles of the Ventures programme would be run a range of partners, investors and local authorities are keen to be involved. The Director of Corporate Services confirmed that he was happy the three year financial targeting remained unaffected by this.
- 7.7 CAB received a report on the Dragon's Den event to review the homelessness, temporary accommodation and housing ideas on 19th June. From the long list of over 100 ideas, the participants in the event agreed a short list of seven concepts to be taken forward. As part of the Dragon's Den process there would be a report to provide a summary of the

outcomes. CAB were supportive of all the ideas and noted the potential scale of some of the opportunities, including the modular housing concept which has received support from the GLA.

7.8 CAB were informed that to support the development of the new projects £94,000 of seed funding had been set aside from the contract to support the development of new ventures. The team also recognised that further funding would be helpful in developing the programme and they have approached a range of external funders/organisations about supporting the programme.

7.10 Members approved:

- The decisions in relation to the year 2 London Ventures business plan
- The seed funding criteria
- The decisions in relation to the Dragon's Den report
- The amended wording for the Oxygen Finance commercial deal

8 Any Other Business

8.1 None.

Members resolved to exclude the press and public from the meeting for the exempt part of the meeting.

The meeting finished at 16.00